

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE SENATE
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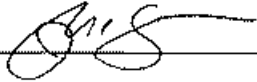
LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name Magazine Publishers of America, Inc.			
2. Address <input type="checkbox"/> Check if different than previously reported Suite 610 1211 Connecticut Avenue NW, Washington DC 20036			
3. Principal Place of Business (if different from line 2) City: _____ State/Zip (or Country) _____			
4. Contact Name Anne R. Noble	Telephone 202 296 7277	E-mail (optional) anne.noble@magazine.org	5. Senate ID # 23496-12
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # 30195000

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) OR Year End (July 1-December 31)
 9. Check if this filing amends a previously filed version of this report:
 10. Check if this is a Termination Report ⇔ Termination Date: _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$840,000.00 Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(5) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>

Signature: 
 Printed Name and Title: James R. Grogan Executive VP, Government Affairs
 LD-2 (REV. 6/98) PAGE 1 of 12

Registrant Name Magazine Publishers Client Name self
of America, Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code POS (one per page)

16. Specific lobbying issues

Issues pertaining to postal reform, proposed postal rate increase.

H.R. 22 (postal reform legislation) (all provisions)

S. 2686 (non-profit mail) (all provisions)

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives, Senate.

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8-14-00
Printed Name and Title James R. Cregan Executive VP, Government Affairs

Registrant Name Magazine Publishers Client Name self
of America, Inc.

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15. General issue area code ADV (one per page)

16. Specific lobbying issues

Issues pertaining to advertising in magazines and other media.

17. House(s) of Congress and Federal agencies contacted

Check if None

House of Representatives; Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature



Date

8-14-00

Printed Name and Title

James R. Cregan

Executive VP, Government Affairs

Registrant Name Magazine Publishers of America, Inc. Client Name self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ART (one per page)

16. Specific lobbying issues

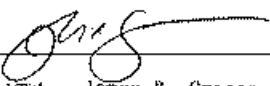
Proposed restrictions on content in various arts and entertainment media.

17. House(s) of Congress and Federal agencies contacted Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Positions (if applicable)	New
James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code CPT (one per page)

16. Specific lobbying issues

Issues pertaining to United States copyright law.

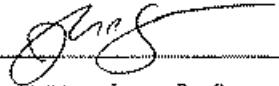
17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives, Senate, Copyright Office, PTO.

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code CSP (one per page)

16. Specific lobbying issues

Issues pertaining to privacy.

Issues pertaining to sales and subscriptions of magazines.

17. House(s) of Congress and Federal agencies contacted Check if None

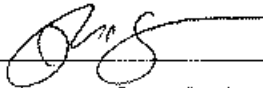
House of Representatives, Senate, Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code EDU (one per page)

16. Specific lobbying issues

Issues pertaining to "commercialization" of school programs, literacy.

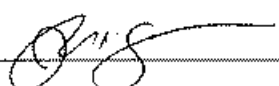
17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
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15. General issue area code GAM (one per page)

16. Specific lobbying issues

Issues pertaining to gambling on the Internet and advertising of same..

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives; Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code MIA (one per page)

16. Specific lobbying issues

Issues pertaining to content of, and advertising in, magazines and other media.

17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives; Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
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15. General issue area code TAX (one per page)

16. Specific lobbying issues

Issues pertaining to tax treatment of independent contractors and taxes on activities protected by First Amendment.

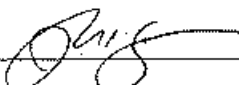
17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

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James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
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15. General issue area code TOB (one per page)

16. Specific lobbying issues

Issues pertaining to activities protected by the First Amendment.

17. House(s) of Congress and Federal agencies contacted

Check if None

House of Representatives, Senate

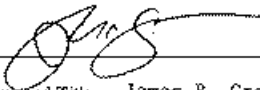
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15. General issue area code TRD (one per page)

16. Specific lobbying issues

Issues pertaining to sales of magazines in foreign countries; issues pertaining to European Union


17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives, Senate, United States Trade Representative

18. Name of each individual who acted as a lobbyist in this issue area

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James R. Cregan		<input type="checkbox"/>
Rita D. Cohen		<input type="checkbox"/>
		<input type="checkbox"/>
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