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Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

SECRETARY OF
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Pa

1. Registrant Name
POLICY DIRECTIONS INC.

2. Address ☐ Check if different than previously reported
818 CONNECTICUT AVENUE, NW, SUITE 225

3. Principal Place of Business (if different from line 2)
City: WASHINGTON State/Zip (or Country) DC 20006

4. Contact Name: FRANKIE L. TRULL
Telephone: (202) 776-0071
E-mail (optional): fltrull@poldir.com

5. S

7. Client Name ☐ Self Altria Corporate Services, Inc./Kraft Gen. Foods Div.
FORMERLY
Philip Morris Management Corp./Kraft General Foods Div.

6. H

TYPE OF REPORT

8. Year 2004 Midyear (January 1-June 30) ☒ OR Year End (J

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date _____

11. No

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☒ ⇨ $ $20,000.00
Income (nearest $20,000)

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities f period were:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ _____
Expenses (n

14. REPORTING METHOD. Check box accounting method. See instructions for des

☐ Method A. Reporting amounts using LI

☐ Method B. Reporting amounts under s Internal Revenue Code

☐ Method C. Reporting amounts under s Internal Revenue Code

Signature Frankie L Trull

Printed Name and Title FRANKIE L. TRULL, President

LD-2 (REV. 6/98)

Registrant Name POLICY DIRECTIONS INC. Client Name Altria Corporate Service: ~~Kraft General Foods Div.~~

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in v engaged in lobbying on behalf of the client during the reporting period. Using a separate page for information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Food safety
FDA regulation
Food security

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U.S. House of Representatives
U. S. Senate
Department of Health & Human Services
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applic
FRANKIE L. TRULL	
KATHLEEN (KAY) HOLCOMBE	
STEVEN L. KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature Frankie L Trull Date August 9,

Printed Name and Title FRANKIE L. TRULL, PRESIDENT

Form LD-2 (Rev.6/98)