

SECRETARY C
05 FEB 17

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
---	--

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name American Financial Services Association			
2. Address <input type="checkbox"/> Check if different than previously reported 919 Eighteenth Street Suite 300 Washington DC 20006 US			
3. Principal place of business (if different than line 2) City State/Zip or Country			
4a. Contact Name Mr. Matthew J. Gannon	b. Telephone number (202) 296-5544	c. E-mail mgannon@afsamail.org	5. Senate ID # 2354-1:
7. Client Name <input checked="" type="checkbox"/> Self American Financial Services Association			6. House ID # 305510C

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June30) OR Year End (July 1-December)


9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying Act

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇨ \$ _____</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ <u>200,000</u></p> <p>14. REPORTING METHOD. Check box to indicate exp accounting method. See instructions for description of opt</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions</p> <p><input checked="" type="checkbox"/> Method B. Reporting amounts under section 6033(b)(Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of Revenue Code</p>
---	--

Edit >

Signature  Date 1/25/05

Printed Name and Title Robert McKew, SVP & General Counsel

Registrant Name American Financial Services Association Client Name American Financial Services Associ

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cod information as requested. Attach additional page(s) as needed.

15. General issue area code FIN - Financial Institutions/Investments/Securiti (one per page)

16. Specific lobbying issues

FACT ACT - Regulatory Issues
 Mortgage Lending
 Bankruptcy Reform
 Identity Theft


17. House(s) of Congress and Federal agencies contacted Check if None

US House of Representatives
 US Senate
 Federal Reserve
 FTC

18. Name of each individual who acted as a lobbyist in this issue area

	Name	Covered Official Position (if applicable)
H.R.	Lively	
	Robert McKew	
	William Himpler	
	Danielle Fagre	
	George McElwee	
	Bethany Frank	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 1/25/05

