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Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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**LOBBYING REGISTRATION**

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration: 1. Effective Date of Registration 2/1/2005

2. House Identification Number \_\_\_\_\_ Senate Identification Number \_\_\_\_\_

**REGISTRANT**3. Registrant name Alexander Strategy GroupAddress 3000 K. St NW, Suite 101City WashingtonState DCZip 20007

4. Principal place of business (if different from line 3)

City \_\_\_\_\_

State/Zip (or Country) \_\_\_\_\_

5. Telephone number and contact name

(202) 339-8900

Contact Edward Stewart

E-mail (optional) \_\_\_\_\_

6. General description of registrant's business or activities

Lobbying and Public Relations Firm

**CLIENT** *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should be labeled "Self" and proceed to line 10.*  Self

7. Client name ValueClick, Inc.Address 4353 Park Terrace DriveCity Westlake VillageState CAZip 91361

8. Principal place of business (if different from line 7)

City \_\_\_\_\_

State/Zip (or Country) \_\_\_\_\_

9. General description of client's business or activities

Internet Marketing**LOBBYISTS**

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any in this section has served as a "covered executive branch official" or "covered legislative branch official" within two acting as a lobbyist for the client, *state the executive and/or legislative position(s) in which the person served.*

Name	Covered Official Position (if applicable)
<u>Karl Gallant, Terry Haines, Terry Allen, Ed Buckham,</u>	
<u>Tony Rudy, Mike Mihalke, Ed Stewart, Dan Gans,</u>	
<u>Allison Shulman, Paul Behrends</u>	



Registrant Name Alexander Strategy Group Client Name ValueClick, Inc.

**LOBBYING ISSUES**

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, p

ADV CPI TEC

12. Specific lobbying issues (current and anticipated)

HR 29 Securely Protect Yourself Against Cyber Trespassing Act (SPYWARE Act)

**AFFILIATED ORGANIZATIONS**

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the regis a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activiti

No ⇨ Go to line 14.  Yes ⇩ Complete the rest of this section for each entity matchir criteria above, then proceed to line 14.

Name	Address	Principal Place of Busi (city and state or count


**FOREIGN ENTITIES**

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsi activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the ou of the lobbying activity?

No ⇨ Sign and date the registration.  Yes ⇩ Complete the rest of this section for ea matching the criteria above, then sign a registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature  Date 03/15/200

Signature \_\_\_\_\_

Printed Name and Title Edward Stewart, Partner

Form LD-1 (Rev. 04/03)