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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) -All Filers Are Required to Complete This Page

1. Registrant Name Cassidy & Associates, Inc.			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 700 Thirteenth Street, NW, Suite 400 City Washington State/Zip (or Country) DC 20005			
3. Principal Place of Business (if different from line 2) City ** Same as Above** State/Zip (or Country)			
4. Contact Name Gabor Rozsa	Telephone	E-mail (optional)	5. Senate ID # 8453-1002
7. Client Name <input type="checkbox"/> Self Ocean Spray Cranberries			6. House ID # 30223015

TYPE OF REPORT 8. Year 2001 Midyear (January 1-June 30) **OR** Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report

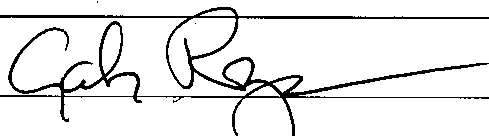
10. Check if this is a Termination Report >> Termination Date _____

11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$200,000.00</u> Income (nearest \$20,000)	EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of <input type="checkbox"/> Method A. Reporting amounts using LDA definition <input type="checkbox"/> Method B. Reporting amounts under section 6033 the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(c) Internal Revenue Code

Signature



Date 8/14/2001



Registrant Name: Cassidy & Associates, Inc.

Client Name: Ocean Spray Cranberries

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific Lobbying issues
H.R.2330/S.1191, Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Act, 2002, Federal purchase of agricultural products

Federal environmental, regulatory research and market support programs affecting cranberry production.

Changes to the cranberry market order program.

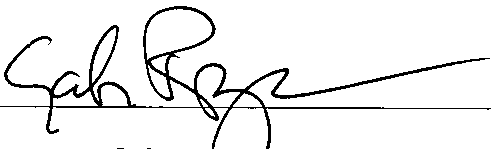
17. House(s) of Congress and Federal agencies contacted Check if None

**Department of Agriculture
Department of Health & Human Services
House of Representatives
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cassidy, Gerald S.J.	
Doyle, Jr., John S.	
Evans, Christy	Policy&Plan Coord. House Repub. Conf
Godfrey, Jr., C. Franklin	
Grossman, Lawrence C.	
Mason, Arthur D.	
McNamara, Daniel J.	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/14/2001



Registrant Name: Cassidy & Associates, Inc.

Client Name: Ocean Spray Cranberries

Item	Description	Data
18a	Lobbyist Name	O'Shea, Sean
18b	Covered Official Position	Sr. Advisor, Ofc of Cabinet Affairs, EOP
18c	New Lobbyist	Yes
18a	Lobbyist Name	Perry, III, Louis
18b	Covered Official Position	
18c	New Lobbyist	Yes
18a	Lobbyist Name	Rowan, James
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Rozsa, Gabor
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Russo, Martin A.
18b	Covered Official Position	
18c	New Lobbyist	No



Registrant Name: Cassidy & Associates, Inc.

Client Name: Ocean Spray Cranberries

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code CAW (one per page)

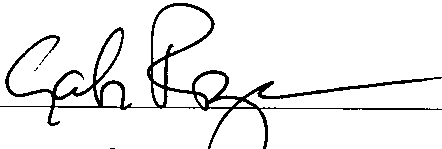
16. Specific Lobbying issues
Federal environmental and regulatory programs affecting cranberry production.

17. House(s) of Congress and Federal agencies contacted Check if None
Department of Agriculture
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cassidy, Gerald S.J.	
Doyle, Jr., John S.	
Evans, Christy	Policy&Plan Coord. House Repub. Conf
Godfrey, Jr., C. Franklin	
Grossman, Lawrence C.	
Mason, Arthur D.	
McNamara, Daniel J.	

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Signature  Date 8/14/2001



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Client Name: Ocean Spray Cranberries

Item	Description	Data
18a	Lobbyist Name	O'Shea, Sean
18b	Covered Official Position	Sr. Advisor, Ofc of Cabinet Affairs, EOP
18c	New Lobbyist	Yes
18a	Lobbyist Name	Perry, III, Louis
18b	Covered Official Position	
18c	New Lobbyist	Yes
18a	Lobbyist Name	Rowan, James
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Rozsa, Gabor
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Russo, Martin A.
18b	Covered Official Position	
18c	New Lobbyist	No



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LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code GOV (one per page)

16. Specific Lobbying issues


**H.R.2356, Bipartisan Campaign Reform Act of 2001, Treatment of agricultural cooperatives under Federal
H.R.2360, Campaign Reform and Citizen Participation Act of 2001, Treatment of agricultural cooperatives
Federal election laws**

17. House(s) of Congress and Federal agencies contacted Check if None
**House of Representatives
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Rozsa, Gabor	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 8/14/2001



Registrant Name: Cassidy & Associates, Inc.

Client Name: Ocean Spray Cranberries

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code MED (one per page)

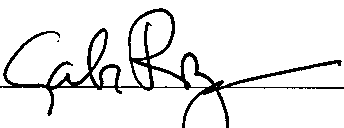
16. Specific Lobbying issues
**House/Senate, Departments of Labor, Health and Human Services, and Education and Related Agencies Ap
Ace, 2002, Federal funding of targeted health research**

17. House(s) of Congress and Federal agencies contacted Check if None
**Department of Health & Human Services
House of Representatives
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cassidy, Gerald S.J.	
Doyle, Jr., John S.	
O'Shea, Sean	Sr. Advisor, Ofc of Cabinet Affairs, EOP
Perry, III, Louis	
Rozsa, Gabor	

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