

Clerk of the House of Representatives
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 Washington, DC 20515

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 Office of Public Records
 232 Hart Building
 Washington, DC 20510

SECRETARY OF THE SENATE

99 AUG 16 PM 3:36

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name News America Inc.			
2. Address <input type="checkbox"/> Check if different than previously reported 444 N. Capitol Street, NW - #740			
3. Principal Place of Business (if different from line 2) City: Washington State/Zip (or Country): DC 20001			
4. Contact Name Peggy K. Binzel	Telephone (202) 824-6500	E-mail (optional)	5. Senate ID # 29276
7. Client Name <input checked="" type="checkbox"/> Self	6. House ID # 32136002		

TYPE OF REPORT 8. Year 1999 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report → Termination Date _____

11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>680,000</u> Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>
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Signature _____

Printed Name and Title _____

Peggy K. Binzel
 Peggy K. Binzel, Sr. Vice President, Government Relations

Registrant Name News America Inc. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ADV (one per page)

16. Specific lobbying issues

- Liquor Advertising

17. House(s) of Congress and Federal agencies contacted Check if None

House
Senate
FCC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Peggy K. Binzel		<input type="checkbox"/>
Maureen A. O'Connell		<input type="checkbox"/>
Steven Vest		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

See Attachment A

Signature  Date August 16, 1999

Printed Name and Title Peggy K. Binzel, Sr. Vice President, Government Relations

Registrant Name News America Inc. Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ART (one per page)

16. Specific lobbying issues

- H.R. 1501 & S. 254 - Juvenile justice legislation amendments to establish a uniform ratings system for television, motion pictures, video games and music; and to authorize entertainment companies to enter into a voluntary code of conduct. Authorize FTC to investigate marketing practices of the entertainment industry.

17. House(s) of Congress and Federal agencies contacted Check if None

House
Senate
FTC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Peggy K. Binzel		<input type="checkbox"/>
Steven Vest		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

See Attachment A

Signature *Peggy K. Binzel* Date August 16, 1999

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Registrant Name News America Inc. Client Name Self

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15. General issue area code COM (one per page)

16. Specific lobbying issues

- Telecommunications Act of 1996
- Digital Television Issues
- Children's Television
- Television Family Viewing Hour
- Closed Captioning of Video Programming
- Appropriations
- Program Access Issues
- Cable Rate Issues
- TV Ownership Rules 47 C.F.R. §73.3555
- Acquisition of MCI/News Corp. DBS Assets by EchoStar
- Minority Ownership of Media
- V-Chip

17. House(s) of Congress and Federal agencies contacted Check if None

House
Senate
FCC
FTC
DOJ

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Peggy K. Binzel		<input type="checkbox"/>
Maureen A. O'Connell		<input type="checkbox"/>
Steven Vest		<input type="checkbox"/>
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15. General issue area code CPT (one per page)

16. Specific lobbying issues

- SHVA - "Satellite Home Viewer Act" Issues, H.R. 1554 and S. 247
- Cybersquatting and Internet Domain Name Issues

17. House(s) of Congress and Federal agencies contacted Check if None

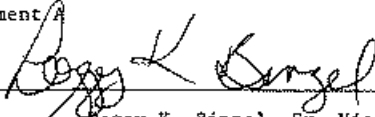
House
Senate
FCC

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<u>Maureen A. O'Connell</u>		<input type="checkbox"/>
<u>Steven Vest</u>		<input type="checkbox"/>
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15. General issue area code TRD (one per page)

16. Specific lobbying issues

- Trade issues regarding existing and proposed domestic laws/regulations of foreign countries (including countries in Asia and Latin America) and the International Telecommunications Union and the World Trade Organization.

17. House(s) of Congress and Federal agencies contacted Check if None

FCC
Office of the U.S. Trade Representative
U. S. Department of State
Department of Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Peggy K. Binzel		<input type="checkbox"/>
Maureen A. O'Connell		<input type="checkbox"/>
Steven Vest		<input type="checkbox"/>
		<input type="checkbox"/>
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		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

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See Attachment A

Signature  Date August 16, 1999

Printed Name and Title Peggy K. Binzel, Sr. Vice President, Government Relations

ATTACHMENT A

Cruden Investments Pty. (incorporated in the State of Victoria) has a voting interest in approximately 30% of The News Corporation Limited ("News Corp."). News Corp., which is incorporated under the laws of the State of South Australia, indirectly owns a number of entities operating in the United States, including all of the stock of News America Incorporated, which is incorporated in Delaware. News America Incorporated indirectly owns partial interests in a number of U.S. entities, including approximately 81% of the stock (constituting approximately 97.8% of the vote) of Fox Entertainment Group, Inc., which is incorporated in Delaware.