

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

VIACOM

2. Address:

1501 M STREET, NW STE 1100, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

4. Contact Name: DAVID A. SUTPHEN

Telephone: 2027857300

E-mail (optional): leah.sampson@viacom.com

Senate ID #: 40032-12

House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 775,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ART (one per page)

16. Specific lobbying issues:

S. 1984 - The Intellectual Property Rights Enforcement Act S. 2140 - Protecting Children from Sexual Exploitation Act of 2005 S. 4089 - Stop the Online Exploitation of Our Children Act of 2006 S. RES. 142 - Expressing the sense of the Senate that the United States Trade Representative should bring a case before the World Trade Organization regarding the violations of intellectual property rights by the People's Republic of China H.R. 24 - Preservation and Restoration of Orphan Works for Use in Scholarship and Education (PRO-USE) Act of 2005 H.R. 310 - Broadcast Decency Enforcement Act of 2005 H.R. 951 - Video Description Restoration Act of 2005 H.R. 1036 - to make technical corrections relating to copyright royalty judges H.R. 1201 - Digital Media Consumers' Rights Act of 2005 H.R. 3726 - Child Pornography Prevention Act of 2005 H.R. 4569 - Digital Transition Content Security Act of 2005 H. CON. RES. 230 - Expressing the sense of the Congress that the Russian Federation must protect intellectual property rights. H. CON. RES. 303 - Urging the United States Trade Representative to take action to ensure that the People's Republic of China complies with its obligations to protect intellectual property rights, and for other purposes. S. 946 - Kid-Friendly TV Programming Act of 2005 S. 193 - Broadcast Decency Enforcement Act of 2005 S. 900 - Television Information - Enhancement for the Visually Impaired Act (TIVI-Act)

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LEA, DEDE

Covered Official Position (if applicable): N/A

Name: SCHUEMANN, HOLLYN

Covered Official Position (if applicable): N/A

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: COM (one per page)

16. Specific lobbying issues:

S. 193 | Broadcast Decency Enforcement Act of 2005 S. 616 | Indecent and Gratuitous and Excessively Violent Programming Control Act of 2005 S. 900 | Television Information-Enhancement for the Visually Impaired Act or the TVI Act S. 1372 | FAIR Ratings Act S. 4089 - Stop the Online Exploitation of Our Children Act of 2006 S. 1600 | To amend the Communications Act of 1934 to ensure full access to digital television in areas served by low-power television and for other purposes S. 2360 | Internet Non-Discrimination Act S. 2426 | Cyber Safety for Kids Act S. 2686 | Communications, Consumer's Choice and Broadband Deployment Act S. 2917 | Internet Freedom Preservation Act S. 2989 | Franchise Reform Act H.R. 4569 - Digital Transition Content Security Act of 2005 H.R. 310 | Broadcast Decency Enforcement Act of 2005 H.R. 951 - Video Description Restoration Act of 2005 H.R. 1036 - to make technical corrections relating to copyright royalty judges H.R. 1201 - Digital Media Consumers' Rights Act of 2005 H.R. 4569 - Digital Transition Content Security Act of 2005 H.R. 2354 | TV Consumer Choice Act H.R. 2359 - Digital Television Accountability and Governance Enhancement (DTV-AGE) Act H.R. 3146 | Video Choice Act of 2005 H.R. 3687 | To amend the section 1464 of Title 18, United States Code, to provide for the punishment of certain profane broadcasts and for other purposes H.R. 3914 | Children's Protection from Violent Programming Act H.R. 5252 | Communications Opportunity, Promotions and Enhancement Act of 2006 H.R. 5273 | Net Neutrality Act H.R. 5319 | Deleting the Online Predators Act H.R. 5417 | Internet Freedom and Non-Discrimination Act H.R. 5737 | Children's Health Federal Trade Commission Authority Restoration Act H.R. 5919 | Family Choice Act of 2006 H.RES. 500 | Expressing the sense of the House of Representatives that the Federal Communications Commission should vigorously enforce indecency and profanity laws pursuant to the intent of Congress in order to protect children in the United States from indecent and profane programming on broadcast television and radio. H.CON.RES.52 | Expressing the sense of Congress supporting vigorous enforcement of the Federal obscenity laws H.J.RES.72 | Disapproving the rule submitted by the Federal Communications Commission with respect to broadcast media ownership FCC DA Docket No. 011264 | Petitions of Network Affiliated Alliance FCC MM Docket No. 00-167 | Children's Television Obligations of Digital Television Broadcasters FCC WT Docket No. 05-7 | Qualcomm Inc. Petition for Declaratory Ruling FCC CG Docket No. 05-231 | In the Matter of Closed Captioning of Video programming, Telecommunications for the Deaf, Inc. Petition for Rulemaking FCC MB Docket No. 06-189 - Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming FCC CS Docket No. 98-120 - Carriage of Digital Television Broadcast Signals: Amendments to part 76 of the Commissions Rules FCC Docket No. 04-207 - A la carte and Themed Tier Programming Distribution on Cable Television and Direct Broadcast Satellite Systems

17. House(s) of Congress and Federal agencies contacted:
Executive Office of the President (EOP)
Federal Communications Commission (FCC)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LEA, DEDE
Covered Official Position (if applicable): N/A
Name: MURPHY, KEITH
Covered Official Position (if applicable): N/A
Name: SCHUEMANN, HOLLYN
Covered Official Position (if applicable): N/A
Name: SUTPHEN, DAVID
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CPI (one per page)

16. Specific lobbying issues:

H.R. 1201 - Digital Media Consumers' Rights Act of 2005 H.R. 4569 - Digital Transition Content Security Act of 2005

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LEA, DEDE

Covered Official Position (if applicable): N/A

Name: MURPHY, KEITH

Covered Official Position (if applicable): N/A

Name: SCHUEMANN, HOLLYN

Covered Official Position (if applicable): N/A

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CPT (one per page)

16. Specific lobbying issues:

S. 2644 | Platform Equality and Remedies for Rights Holders in Music Act PERFORM Act of 2006 S. 2686 | Communications, Consumer's Choice and Broadband Deployment Act H.R. 24 | Preservation and Restoration of Orphan Works for Use in Scholarship and Education (PRO-USE) Act of 2005 H.R. 1036 - to make technical corrections relating to copyright royalty judges H.R. 1201 - Digital Media Consumers' Rights Act of 2005 H.R. 4569 - Digital Transition Content Security Act of 2005 Sensenbrenner/Conyers Analog Hole Bill H.R. 5361 Platform Equality and Remedies for Rights Holders in Music (PERFORM) Act of 2006 H.RES. 576 | Urging the Government of the People's Republic of China to improve its protections of Intellectual Property right and for other purposes H. CON. RES. 230 | Expressing the sense of the Congress that the Russian Federation must protect intellectual property rights. H. CON. RES. 303 - Urging the United States Trade Representative to take action to ensure that the People's Republic of China complies with its obligations to protect intellectual property rights, and for other purposes. S. 1984 - The Intellectual Property Rights Enforcement Act S. RES. 142 - Expressing the sense of the Senate that the United States Trade Representative should bring a case before the World Trade Organization regarding the violations of intellectual property rights by the People's Republic of China

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

U.S. Copyright Office

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LEA, DEDE

Covered Official Position (if applicable): N/A

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: EDU (one per page)

16. Specific lobbying issues:

H.R. 24 Preservation and Restoration of Orphan Works for Use in Scholarship and Education (PRO-USE) Act of 2005

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: FAM (one per page)

16. Specific lobbying issues:

S. 2686 I Communications, Consumer's Choice and Broadband Deployment Act S. 4089 - Stop the Online Exploitation of our Children Act of 2006 H.R. 3726 - Child Pornography Prevention Act of 2005 // H.R. 5319 I Deleting Online Predators Act S. 2140 - Protecting Children from Sexual Exploitation Act of 2005 S. 946 I Kid Friendly TV Programming Act of 2005 S. 2426 I Cyber Safety for Kids Act

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LEA, DEDE

Covered Official Position (if applicable): N/A

Name: MURPHY, KEITH

Covered Official Position (if applicable): N/A

Name: SCHUEMANN, HOLLYN

Covered Official Position (if applicable): N/A

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: FIN (one per page)

16. Specific lobbying issues:

S. 1326 | Notification of Risk to Personal Data Act S. 1789 | Personal Data Privacy and Security Act of 2005 S. 751 | Notification of Risk to Personal Data Act H.R. 3374 | Consumer Notification and Financial Data Protection Act of 2005

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MIA (one per page)

16. Specific lobbying issues:

S. 579 | Children and Media Research Advancement (CAMRA) Act S. 2686 | Communications, Consumer's Choice and Broadband Deployment Act S. 1902 | Children and Media Research Advancement (CAMRA) Act S. 1372 - FAIR ratings Act H.R. 3298 | Television Viewer Consumer Protection Act of 2005 H.R. 4124 | Children and Media Research Advancement (CAMRA) Act

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LEA, DEDE

Covered Official Position (if applicable): N/A

Name: MURPHY, KEITH

Covered Official Position (if applicable): N/A

Name: SCHUEMANN, HOLLYN

Covered Official Position (if applicable): N/A

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

H.R. 4862 | Internet Consumer Protection Act H.R. 5422 | To amend the Internet Tax Freedom Act to make permanent the moratorium on taxes on internet access and on multiple and discriminatory taxes on electronic commerce H.R. 1956 | Business Activity Tax Simplification Act of 2005

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LEA, DEDE

Covered Official Position (if applicable): N/A

Name: MURPHY, KEITH

Covered Official Position (if applicable): N/A

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: VIACOM Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

S. 2027 | United States-Bahrain Free Trade Agreement Implementation Act S. RES. 142 - Expressing the sense of the Senate that the United States Trade Representative should bring a case before the World Trade Organization regarding the violations of intellectual property rights by the People's Republic of China H.R. 728 - To withdraw normal trade relations treatment from the products of the People's Republic of China H.R. 3045 - Dominican Republic-Central America-United States Free Trade Agreement Implementation Act H.R. 3271 - Trade Agreement Enforcement H.R. 3283 - United States Trade Rights Enforcement Act H.R. 1689 | To modify the prohibition on recognition by the United States courts of certain rights relating to certain marks, trade names, or commercial names H.R. 2739 | United States-Singapore Free Trade Agreement Implementation Act H.R. 3889 | To transfer certain functions from the United States Trade Representative to the Secretary of Commerce H.R. 4340 | United States-Bahrain Free Trade Agreement Implementation Act H.RES. 210 | Supporting the goals of the World Intellectual Property Day and recognizing the importance of intellectual property in the United States and worldwide H.RES. 576 | Urging the Government of the People's Republic of China to improve its protection of Intellectual Property rights and for other purposes H. CON. RES. 230 | Expressing the sense of the Congress that the Russian Federation must protect intellectual property rights. H. CON. RES. 303 - Urging the United States Trade Representative to take action to ensure that the People's Republic of China complies with its obligations to protect intellectual property rights, and for other purposes. H.CON.RES. 131 | Expressing the sense of Congress relating to a free trade agreement between the United States and the European Union (EU) H.CON.RES. 33 | Urging the President to take immediate steps to establish a plan to adopt the recommendations of the United States-China Economic and Security Review Commission in its 2004 report to the Congress in order to correct the current imbalance in the bilateral era H.CON.RES. 69 | Expressing the sense of Congress that the United States should resume normal diplomatic relations with the Republic of China and Taiwan, and for other reasons S. 1307 - Dominican Republic-Central America-United States Free Trade Agreement Implementation Act S. 1416 | United States-Chile Free Trade Agreement Implementation Act S. 1417 | United States-Singapore Free Trade Agreement Implementation Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: LEA, DEDE

Covered Official Position (if applicable): N/A

Name: MURPHY, KEITH

Covered Official Position (if applicable): N/A

Name: SCHUEMANN, HOLLYN

Covered Official Position (if applicable): N/A

Name: SUTPHEN, DAVID

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above: **None**

Signature: ON FILE Date: Feb 14, 2007

Printed Name and Title: DAVID A. SUTPHEN, VICE PRESIDENT OF GOVERNMENT REL -