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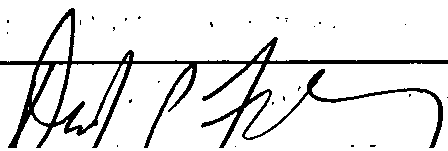
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04**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Gannett Co., Inc.			
2. Address <input type="checkbox"/> Check if different than previously reported 7950 Jones Branch Drive			
3. Principal Place of Business (if different from line 2) McLean VA 22107 City: State/zip (or Country)			
4. Contact Name David P. Fleming	Telephone (703) 854-6621	E-mail (optional)	5. Senate ID # 30253000
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # 30253000

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-December 31) 9. Check if this filing amends a previously filed version of this report 10. Check if this is a Termination Report ⇌ Termination Date _____11. No Lobbying **INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

<p align="center">12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇌ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center">13. Organizations</p> <p>EXPENSES relating to lobbying activities for this report period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇌ \$ <u>200,000</u> Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate exp accounting method. See instructions for description of op</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitic</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e Internal Revenue Code</p>
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August 2, 2004

Signature _____ Date _____

Printed Name and Title David P. Fleming, Senior Legal Counsel

LD-2 (REV. 4/03)

PAGE 1 of

Registrant Name Gannett Co., Inc. Client Name _____

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)

16. Specific lobbying issues

Newspaper/television cross-ownership with FCC and Congress -- to encourage repeal of the rule

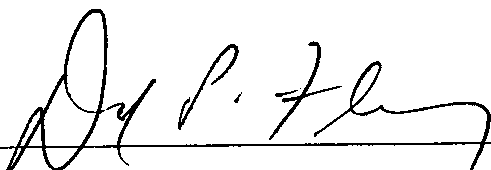
17. House(s) of Congress and Federal agencies contacted Check if None

House
Senate
FCC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
David P. Fleming	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date August 2, 2004

