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 SECRETARY OF THE SENATE
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

| | | | |
|---|--------------------------------|--|------------------------------------|
| 1. Registrant Name FIERCE & ISAKOWITZ | | | |
| 2. Address <input type="checkbox"/> Check if different than previously reported 1000 NEW HAMPSHIRE AVE, NW SUITE 1000 | | | |
| 3. Principal Place of Business (if different from line 2) City: WASHINGTON State/Zip (or Country) DC 20037 | | | |
| 4. Contact Name MARK ISAKOWITZ | Telephone 2023339607 | E-mail (optional) misakowitz@erols.com | 5. Senate ID # 44812-135 |
| 7. Client Name <input type="checkbox"/> Self COCA COLA | | | 6. House ID # |

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇒ Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

| | |
|---|---|
| <p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>20,000</u> <small>Income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p> | <p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____ <small>Expenses (nearest \$20,000)</small></p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p> |
|---|---|

Signature *Mark Isakowitz*

Printed Name and Title MARK ISAKOWITZ, PARTNER

Registrant Name PIERCE & ISAKOWITZ Client Name COCA COLA

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BEV (one per page)

16. Specific lobbying issues

SOFT DRINK ISSUES
OSHA Legislation

17. House(s) of Congress and Federal agencies contacted Check if None

US House & Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name | Covered Official Position (if applicable) | New |
|-----------------------|---|-------------------------------------|
| <u>RON FIERCE</u> | | <input type="checkbox"/> |
| <u>MARK ISAKOWITZ</u> | | <input type="checkbox"/> |
| <u>Kate Braden</u> | | <input type="checkbox"/> |
| <u>Diane Moeny</u> | | <input checked="" type="checkbox"/> |
| | | <input type="checkbox"/> |
| | | <input type="checkbox"/> |
| | | <input type="checkbox"/> |
| | | <input type="checkbox"/> |
| | | <input type="checkbox"/> |

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature Mark Isakowitz Date 20 JULY 2000
Printed Name and Title MARK ISAKOWITZ PARTNER