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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Cassidy & Associates, Inc.	
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 700 Thirteenth Street, NW, Suite 400 City Washington State/Zip (or Country) DC 20005	
3. Principal Place of Business (if different from line 2) City ** Same as Above** State/Zip (or Country)	
4. Contact Name Gregory M. Gill	5. Senate ID # 8453-2245
7. Client Name <input type="checkbox"/> Self VALUES FIRST	6. House ID # 30223213

8. Year 1999 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date 12/1/99 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
<p>12. Lobbying Firms</p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more: <input checked="" type="checkbox"/> >> \$ <u>560,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>13. Organizations</p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more: <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6053(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>

Signature *Gregory M. Gill* Date 2/14/00

Printed Name and Title Gregory M. Gill - Senior Vice President & General Counsel Page 1 of 2

Registrant Name: Cassidy & Associates, Inc.

Client Name: VALUES FIRST

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific Lobbying issues

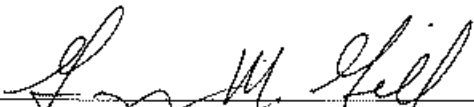
H.R.2587/S.1283, District of Columbia Appropriations Act, 2000, Funding for Values Education
H.R.3064/S.1596, Department of Labor, Health & Human Services, Education & Related Agencies Appropriations, 2000, Funding for Values Education
H.R.3194, Making consolidated appropriations for the fiscal year ending September 30, 2000, and for other purposes, Funding for Values Education

17. House(s) of Congress and Federal agencies contacted Check if None
Department of Education
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Gill, Gregory M.		No
Neal, Laura		No
Rooney, Fred B.		No
Walsh, Maureen		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 2/14/00

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