

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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## LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration **10/01/2003**

2. House Identification Number **31917034**

Senate Identification Number **30906-746**

### REGISTRANT

3. Registrant name **Patton Boggs LLP**

Address **2550 M Street, NW**

City **Washington**

State **DC**

Zip **20037**

4. Principal place of business (if different from line 3)

City

State/Zip (or Country)

5. Telephone number and contact name

**James B. Christian**

Contact **202-457-6484** E-mail (optional)

6. General description of registrant's business or activities

**Law firm**

### CLIENT

7. Client name **Direct Marketing Association**

Address **1111 19th St Nw**

City **Washington**

State **DC**

Zip **20036**

8. Principal place of business (if different from line 7)

City

State/Zip (or Country)

9. General description of client's business or activities

**Represent the direct to consumer marketing industry.**

### LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any listed in this section has served as a "covered executive branch official" or "covered legislative branch official" two years of first acting as a lobbyist for the client, *state the executive and/or legislative position(s) in which they served.*

Name	Covered Official Position (if applicable)
Penelope Farthing	
Darryl Nirenberg	
William Bright	

<http://ntdcintranet/DCFirm/lobby/LobbDisc.nsf/19c3dd1a150304038025698f005e7f4d/6771> 10/

Registrant Name **Patton Boggs LLP**

Client Name **Direct Marketing Association**

**LOBBYING ISSUES**

11. General lobbying issue areas. Select all applicable codes listed in instructions and on reverse side of Form LD-ADV

12. Specific lobbying issues (current and anticipated)  
**First Amendment commercial speech issues.**

**AFFILIATED ORGANIZATIONS**

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant during the semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No ⇒ Go to line 14.

Yes

Complete the rest of this section for entity matching the criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

**FOREIGN ENTITIES**

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; or
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; or
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No ⇒ Sign and date the registration

Yes

Complete the rest of this section for entity matching the criteria above, then sign and date the registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage

Signature *James B. Christian*

Date *10/21/03*

Printed Name and Title **James B. Christian, Partner**

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