

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**BLUE CROSS & BLUE SHIELD OF FLORIDA**

2. Address:

4800 DEERWOOD CAMPUS PKWY DCC 3-4, JACKSONVILLE, FL 32246

3. Principal place of business (if different from line 2):

4. Contact Name: MICHAEL R. HIGHTOWER

Telephone: 904-905-6268

E-mail (optional): deborah.easterling-charles@bcbsfl.com

Senate ID #: 6382-12

House ID #: 31400000

7. Client Name:  Self

### TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

### INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

#### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): 260,000.00

#### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

**Method A.** Reporting amounts using LDA definitions only

**Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

**Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

Medicare Contractor Funding; Medicare Advantage Funding

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: WOLLITZ, JEFFRY R.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

## LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

Insurance market reform/Association health plans: H.R. 525/S. 406 "Small Business Health Fairness Act of 2005"; H.R. 2355 "Health Care Choice Act of 2005"; S. 1955 "Health Insurance Modernization and Affordability Act of 2005"; S. 637 "Small Employers Health Benefits Program Act"; S. 874 "Small Employers Health Benefits Act of 2005"; H.R. 1955 "Small Employers Health Benefits Act of 2005"; Health Information Technology: S. 1262 "Health TEQ Act of 2005"; S. 1355 "Better Healthcare Through Information Technology Act"; S. 1418 "Wired for Health Care Quality Act." Health Information Technology and Data Security: S. 1789 "Personal Data Privacy and Security Act of 2005". Health Information Technology and ICD-10 Implementation: H.R. 4157 "Health Information Technology Promotion Act of 2005". Health Information Technology and Electronic Health Records: H.R. 4859 "Federal Family Health Information Technology Act of 2006". Health Savings Accounts: S. 3585 "HSA Improvement and Expansion Act of 2006", H.R. 5262 "Tax Free Health Savings Act of 2006". H.R. 2830 "Pension Protection Act of 2005": sections relating to Interest Rate Relief and hybrids. Insurance Industry AntiTrust Issues; Uninsured; Health Insurance Portability; Transparency; Federal Employee Health Benefit Plan.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: JOLLIVETTE, CYRUS

Covered Official Position (if applicable): N/A

Name: WOLLITZ, JEFFRY R.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare; Medicare Advantage; Medicare Part D

17. House(s) of Congress and Federal agencies contacted:

Centers For Medicare and Medicaid Services (CMS)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: WOLLITZ, JEFFRY R.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Drug Patent extensions and market exclusivity issues: generic drugs.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: WOLLITZ, JEFFRY R.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLUE CROSS & BLUE SHIELD OF FLORIDA Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Health Insurance tax credits: S.2457 "Small Business Health Insurance Relief Act of 2006"; Blue Cross and Blue Shield Plans tax status

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: WOLLITZ, JEFFRY R.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 07, 2006

Printed Name and Title: JEFFRY R. WOLLITZ - DIRECTOR, FEDERAL RELATIONS