

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration 7/28/2003

2. House Identification Number 30087000

Senate Identification Number 21335-12

REGISTRANT

3. Registrant name Kellogg Company

Address One Kellogg Square

City Battle Creek

State MI

Zip 49016

4. Principal place of business (if different from line 3)

City Same as above

State/Zip (or Country) Same as above

5. Telephone number and contact name

(269) 961-2820

Contact George Franklin

E-mail (optional) george.fra

6. General description of registrant's business or activities

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box below and proceed to line 10.* *Self*

7. Client name Self

Address

City

State

Zip

8. Principal place of business (if different from line 7)

City

State/Zip (or Country)

9. General description of client's business or activities

Manufacturer of convenience foods such as cereal bars, frozen waffles, toaster pastries, cookies, and crackers

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
George A. Franklin, Vice President - External Affairs	N/A
Tiffany M. Moore, Manager, Government Affairs	N/A



Registrant Name Kellogg Company Client Name _____ Self _____

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, pag

ADV AGR COM FOO HCR IMM LBR TAX GOV

12. Specific lobbying issues (current and anticipated)

Child Nutrition Reauthorization, Medicare Prescription Drug Coverage, Food Donation Tax Provisions (CARI Act), Immigration and National Uniformity in Labeling

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying activities

No ⇨ Go to line 14. Yes ⇩ Complete the rest of this section for each entity matching criteria above, then proceed to line 14.

Name	Address	Principal Place of Business (city and state or country)

FOREIGN ENTITIES

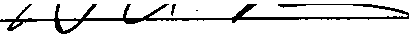
14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No ⇨ Sign and date the registration. Yes ⇩ Complete the rest of this section for each matching the criteria above, then sign and registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	C p i

[Handwritten Signature]

Signature  _____ Date _____

Printed Name and Title George A. Franklin

Form LD-1 (Rev. 04/03)