

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**PEPSICO**

2. Address:

101 CONSTITUTION AVE NW #900, WASHINGTON, DC 20001

3. Principal place of business (if different from line 2):

City: PURCHASE State/Zip(or Country): NY 10577

4. Contact Name: GALEN J. RESER

Telephone: 202-742-4408

E-mail (optional): galen.reser@pepsi.com

Senate ID #: 31202-12

House ID #: 30980000

7. Client Name:  Self

## TYPE OF REPORT

8. Year 2005 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

## INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): 380,000.00

### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: PEPSICO Client Name: Self

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ADV (one per page)

16. Specific lobbying issues:

Advertising issues-generally

17. House(s) of Congress and Federal agencies contacted:

Federal Trade Commission (FTC)  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: FINNERTY, LOUISE

Covered Official Position (if applicable):

Name: RESER, GALEN J.

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AGR (one per page)

16. Specific lobbying issues:

Sugar- pricing and imports Genetically engineered crops- plant-made pharmaceuticals WIC Program/Child Nutrition Programs/Whole Grains

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AVERY, ELIZABETH  
Covered Official Position (if applicable):  
Name: RESEK, GALEN J.  
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BEV (one per page)

16. Specific lobbying issues:

School vending S. 1074 "The Healthy Lifestyles and Prevention America Act (HELP)"

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: RESER, GALEN J.

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: F00 (one per page)

16. Specific lobbying issues:

H.R. 4167, National Uniformity for Food Labeling

17. House(s) of Congress and Federal agencies contacted:

Food & Drug Administration (FDA)  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RESER, GALEN J.  
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: FDR (one per page)

16. Specific lobbying issues:

Business issues in Iraq Labor relations in Poland Discriminatory tax issues in Pakistan, Egypt, India, Turkey Business issues in China  
Income tax issues in Kuwait National treatment issue in Turkey

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)  
HOUSE OF REPRESENTATIVES  
SENATE  
State, Dept of (DOS)  
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AVERY, ELIZABETH  
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

WHO Global Strategy on Diet, Physical Activity and Health.

17. House(s) of Congress and Federal agencies contacted:  
Health & Human Services, Dept of (HHS)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FINNERTY, LOUISE  
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Tax credits for research and development

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RESER, GALEN J.  
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**



Registrant Name: PEPSICO Client Name: Self

**LOBBYING ACTIVITY.**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TOR (one per page)

16. Specific lobbying issues:

H.R. 554, The Personal Responsibility in Food Consumption Act S. 908, The commonsense Consumption Act

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: RESER, GALEN J.

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

S.1307, H.R. 3045, Dominican Republic-Central American Free Trade Agreement. Free Trade Agreements generally. Brazil Orange Juice anti-dumping investigation. Canadian anti-dumping investigation/U.S. grain corn. Canadian potato issues.

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)  
HOUSE OF REPRESENTATIVES  
SENATE  
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RESER, GALEN J.  
Covered Official Position (if applicable):  
Name: RESER, GALEN J.  
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 10, 2006

Printed Name and Title: Galen J. Reser-Vice President, Washington -