

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**AVENUE SOLUTIONS**

2. Address:

1455 Pennsylvania Avenue, NW Suite 300, Washington, DC 20004

3. Principal place of business (if different from line 2):

4. Contact Name: LAURIE SULLIVAN

Telephone: 2023479848

E-mail (optional): lsullivan@dcavenuesolutions.com

Senate ID #: 72111-137

House ID #: 35940001

7. Client Name: ☐ Self

**BLUE CROSS BLUE SHIELD ASSN**

### TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☒ **OR** Year End (July 1 - December 31): ☐

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

### INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

#### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Income (nearest \$20,000): 162,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Expenses (nearest \$20,000): \_\_\_\_\_

#### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- ☐ **Method A.** Reporting amounts using LDA definitions only  
☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: AVENUE SOLUTIONS Client Name: BLUE CROSS BLUE SHIELD ASSN

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

HR 3043 and S 1710 "HHS Appropriations Act, 2008" sections pertaining to Medicare Contractor Funding; Medicare Advantage Funding; SCHIP funding; and Comparative Effectiveness Funding. SCHIP

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SPICER, TRACY

Covered Official Position (if applicable): N/A

Name: SULLIVAN, LAURIE

Covered Official Position (if applicable): N/A

Name: TEJRAL, AMY

Covered Official Position (if applicable): LEGISLATIVE DIRECTOR, SEN. BEN NELSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

## LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

Insurance Market Reform; Association Health Plans; Uninsured; S 1019 "Health Care Choice of 2007" Genetic Nondiscrimination: HR 493 and S 358 "Genetic Information Nondiscrimination Act of 2007" Mental Health Parity: HR 1424 "Paul Wellstone Mental Health and Addiction Equity Act of 2007" and S 558 "Mental Health Parity Act of 2007" SCHIP Reauthorization, Transparency Antitrust and Health Insurance Reform: S 618 "Insurance Industry Competition Act of 2007" Health Information Technology Standards; Electronic Health Records; ICD 10 Implementation; HR1368 "Personalized Health Information Act of 2007" ; S 1693 and S 1783 "Wired for Health Care Quality Act"

17. House(s) of Congress and Federal agencies contacted:  
HOUSE OF REPRESENTATIVES  
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SPICER, TRACY

Covered Official Position (if applicable): N/A

Name: SULLIVAN, LAURIE

Covered Official Position (if applicable): N/A

Name: TEJRAL, AMY

Covered Official Position (if applicable): LEGISLATIVE DIRECTOR, SEN. BEN NELSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MMM (one per page)

16. Specific lobbying issues:

Medicare; Medicare Advantage; Medicare Part D; Comparative Effectiveness; and HR 2184 "To amend the Medicare Prescription Drug, Improvement, and Modernization Act of 2003"

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SPICER, TRACY

Covered Official Position (if applicable): N/A

Name: SULLIVAN, LAURIE

Covered Official Position (if applicable): N/A

Name: TEJRAL, AMY

Covered Official Position (if applicable): LEGISLATIVE DIRECTOR, SEN. BEN NELSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: PHA (one per page)

16. Specific lobbying issues:

Biologics; Biogenics; S 623 "Access to Life Saving Medicine Act"

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: SPICER, TRACY

Covered Official Position (if applicable): N/A

Name: SULLIVAN, LAURIE

Covered Official Position (if applicable): N/A

Name: TEJRAL, AMY

Covered Official Position (if applicable): LEGISLATIVE DIRECTOR, SEN. BEN NELSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 02, 2007

Printed Name and Title: LAURIE SULLIVAN, PRESIDENT -

**Information Update Page:**

**Complete ONLY where registration information has changed.**

**LOBBYIST UPDATE**

**23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client**

**ISSUE UPDATE**

**24. General lobbying issues previously reported that NO LONGER pertain**

**AFFILIATED ORGANIZATIONS**

**25. Add the following organization(s)**

**26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client**

**FOREIGN ENTITIES**

**27. Add the following foreign entities**

**28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization**

Signature: ON FILE      Date: Aug 02, 2007

Printed Name and Title: -