Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF T
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name
POLICY DIRECTIONS INC.

2. Address ☐ Check if different than previously reported
818 CONNECTICUT AVENUE, NW, SUITE 225

3. Principal Place of Business (if different from line 2)
City: WASHINGTON State/Zip (or Country) DC 20006

4. Contact Name: FRANKIE L. TRULL
Telephone: (202) 776-0071
E-mail (optional): fltrull@poldir.com
5. Senat

7. Client Name ☐ Self Altria Corporate Services, Inc./Kraft Gen. Foods Div.
FORMERLY Philip Morris Management Corp./Kraft General Foods Div.
6. Housc

TYPE OF REPORT

8. Year 2003 Midyear (January 1-June 30) ☐ OR Year End (July

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ ⇨ Termination Date _____ 11. No Lo

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than $10,000 ☐

$10,000 or more ☑ ⇨ $ $20,000.00
Income (nearest $20,000)

Provide a good faith estimate, rounded to the nearest $20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for t period were:

Less than $10,000 ☐

$10,000 or more ☐ ⇨ $ _____
Expenses (near

14. REPORTING METHOD. Check box to i accounting method. See instructions for descrip

☐ Method A. Reporting amounts using LDA

☐ Method B. Reporting amounts under secti Internal Revenue Code

☐ Method C. Reporting amounts under secti Internal Revenue Code

Signature Frankie L Trull

Printed Name and Title FRANKIE L. TRULL, President

Registrant Name POLICY DIRECTIONS INC. Client Name Altria Corporate Services, Kraft General Foods Div.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in whi engaged in lobbying on behalf of the client during the reporting period. Using a separate page for eac information as requested. Attach additional page(s) as needed.

15. General issue area code FOO (one per page)

16. Specific lobbying issues

Food safety
FDA regulation
Food security

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

U.S. House of Representatives
U. S. Senate
Department of Health & Human Services
FDA

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicabl
FRANKIE L. TRULL	
KATHLEEN (KAY) HOLCOMBE	
STEVEN L. KOPPERUD	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☑ Check if None

Signature Frankie L Trull Date 02/09/2004

Printed Name and Title FRANKIE L. TRULL, PRESIDENT