

## LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration Jan 23, 2008

2. House Identification Number \_\_\_\_\_

Senate Identification Number 70175-1004734

### REGISTRANT

3. Registrant Name: FLEISHMAN-HILLARD GOVERNMENT RELATIONS  
Address: 1775 EYE STREET NW SUITE 700  
City: WASHINGTON State: DC Zip: 20006

4. Principal place of business (if different from line 3):

5. Telephone number and contact name:  
2025511440 Contact: Max Sandlin  
E-mail(optional): jennifer.thomas@fleishman.com

6. General description of registrant's business or activities:  
Government Relations

### CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

Self

7. Client name: National Football League  
Address:  
City: State: NY Zip:

8. Principal place of business (if different from line 7):

9. General description of client's business or activities:  
Organization representing professional football teams

### LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: LUTHER, WILLIAM  
Covered Official Position (if applicable): FORMER MEMBER OF CONGRESS

Name: MCSHERRY, MICHAEL  
Covered Official Position (if applicable): OFFICE OF LABOR AND MANAGEMENT SERVICES, USDOL; OFFICE OF

Name: MCSHERRY, MICHAEL  
Covered Official Position (if applicable): CONGRESSIONAL RELATIONS AND LEGISLATION, USHUD

Name: SANDLIN, MAX  
Covered Official Position (if applicable): FORMER MEMBER OF CONGRESS

Name: SWEET, PAUL  
Covered Official Position (if applicable): COS, REP. VIC FAZIO

Name: TAYLOR, JEFFREY  
Covered Official Position (if applicable): COS, REP. DAVID MCINTOSH; US HHS

Name: THOMPSON, BRETT  
Covered Official Position (if applicable): LD, SEN. JAMES M. TALENT

### LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

COM

Registrant Name: FLEISHMAN-HILLARD GOVERNMENT RELATIONS Client Name: National Football League

12. Specific lobbying issues (current and anticipated):

Broadcasting issues as related to FCC regulation

### AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period **and** 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period in whole or in major part plans, supervises or controls the registrant's lobbying activities?

No, then go to line 14.

Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

### FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?

No, then sign and date the registration.

Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.

Signature: ON FILE Date: Jan 23, 2008

Printed Name and Title: MAX SANDLIN, CO-CHAIRMAN -

