

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 212 Hart Building Washington, DC 20510
---	--

00000901386

**LOBBYING REGISTRATION**

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration  1. Effective Date of Registration 12/1/200  
 2. House Identification Number 36893 Senate Identification Number \_\_\_\_\_

**REGISTRANT**

3. Registrant name Mehlman & Vogel, Inc.  
 Address 1341 G Street, NW, Suite 1100  
 City Washington State DC Zip 20005 US  
 4. Principal place of business (if different than line 3)  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 5. Telephone number and contact name  
(202) 585-0271 Contact Mr. Alex Vogel E-mail alex@mehلمانvogel.com  
 6. General description of registrant's business or activities  
Government Affairs Firm

**CLIENT** *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the labeled "Self" and proceed to line 10.*  Self

7. Client name Viacom, Inc.  
 Address 1501 M Street, NW  
 City Washington State DC Zip 20005 U  
 8. Principal place of business (if different than line 7)  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 9. General description of client's business or activities  
Diversified Entertainment Company

**LOBBYISTS**

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person section has served as a "covered executive branch official" or "covered legislative branch official" within two years of fi a lobbyist for the client, *state the executive and/or legislative position(s) in which the person served.*

Name	Covered Official Position (if applicable)
Alex Vogel	Chief Counsel, Senate Majority Leader
Bruce Mehlman	Asst. Sec. of Commerce for Technology



00000901387

Registrant Name Mehlman & Vogel, Inc.

Client Name Viacom, Inc.

**LOBBYING ISSUES**

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, pa

COM

12. Specific lobbying issues (current and anticipated)

Broadcasting and entertainment issues

**AFFILIATED ORGANIZATIONS**

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period **and** in whole or in major part plans supervises or controls the registrant's lobbying activities?

No ⇒ Go to line 14.

Yes ⇒ Complete the rest of this section for each entity matching criteria above, then proceed to line 14.

Name	Address	Principal place of Business (city and state or country)

**FOREIGN ENTITIES**

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes at the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of lobbying activity?

No ⇒ Sign and date the registration.

Yes ⇒ Complete the rest of this section for each entity matching the criteria above, then sign and date registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature Alex Vogel

Date 12/15/04

Printed Name and Title Alex Vogel, Co-Founder

