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04 MAR 29 PM 5:17

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>MARY KAY INC</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>P. O. Box 799045</u>			
3. Principal Place of Business (if different from line 2) City: <u>DALLAS</u> State/Zip (or Country) <u>TX 75379</u>			
4. Contact Name <u>MICHAEL LUNCEFORD</u>	Telephone <u>972-687-5734</u>	E-mail (optional)	5. Senate ID # <u>29818-</u>
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # <u>23918</u>

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30)  OR Year End (July 1-Decen

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇒ Termination Date \_\_\_\_\_

11. No Lobbying /

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

<p><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ <u>20,000</u> Expenses (nearest \$20,000)</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate reporting accounting method. See instructions for description of method.</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definitions</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(c) Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code</p>
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Signature [Handwritten Signature]

Printed Name and Title MICHAEL DWANCE FORD, SENIOR VICE PRESIDENT, Co

LD-2 (REV. 6/98)

PA

Registrant Name MARY KAY INC Client Name MICHAEL LUNCEFORD

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific lobbying issues

HR 1220

17. House(s) of Congress and Federal agencies contacted  Check if None

Federal Trade Commission  
Congress - House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>Michael Lunceford</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature [Signature] Date 22 March

Printed Name and Title MICHAEL LUNGEFORD, SR. VICE PRES. GOVT. RELATIONS

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Page 2

Registrant Name MARY KAY INC. Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

CHINA'S WTO COMPLIANCE

17. House(s) of Congress and Federal agencies contacted

Check if None

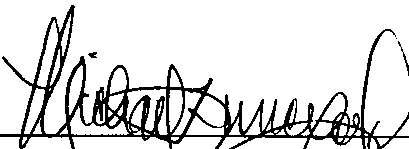
TRD- USTR  
DOC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>LESLIE ROBERTS</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature  Date 22 March

Printed Name and Title MICHAEL WANCEFORD, SR. VICE PRES. GOVT. RELATIONS

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Page 3

Registrant Name MARY KAY INC Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

S. 1637

HR. 2896

17. House(s) of Congress and Federal agencies contacted  Check if None

TAX - HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>LESLIE ROBERTS</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature  Date 22 March

Printed Name and Title MICHAEL WUNCE FORD, SR. VICE PRES. GOVT. RELATI.

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Registrant Name MARY KAY INC. Client Name \_\_\_\_\_

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the re engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, information as requested. Attach additional page(s) as needed.

15. General issue area code CAW (one per page)

16. Specific lobbying issues

CLEAN AIR INITIATIVES

17. House(s) of Congress and Federal agencies contacted

Check if None

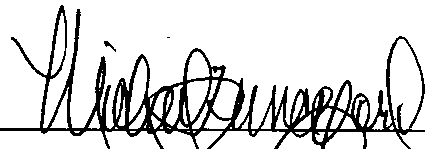
House (of Representatives)  
Committee Staffer

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>ANNE CREWS</u>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature  Date 22 April

Printed Name and Title MICHAEL LUNCEFORD, SR. VICE PRES. GOVT. RELA:

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Registrant Name MARY KAY INC. Client Name \_\_\_\_\_

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

**ISSUE UPDATE**

24. General lobbying issues previously reported that **no longer** pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Busi (city and state or cour

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	O p cl

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant affiliated organization

*[Handwritten signature]*

*[Handwritten signature]*

Signature [Handwritten Signature] Date 08/11/2014

Printed Name and Title MICHAEL NANCEFORD, SR. VICE PRES., GOVT. REL

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