

Clerk of the House of Representatives  
Legislative Resource Center  
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Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE

05 FEB 14 PM 5:12

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>PepsiCo, Inc.</b>			
2. Registrant Address <input checked="" type="checkbox"/> Check if different than previously reported Address <b>101 Constitution Avenue, N.W., #900</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20001</b>			
3. Principal Place of Business (if different from line 2) City <b>Purchase</b> State/Zip (or Country) <b>NY 10577</b>			
4. Contact Name <b>Galen J. Reser</b>		Telephone <b>(202) 742-4408</b>	E-mail (optional) <b>galen.reser@pepsi.com</b>
7. Client Name <input checked="" type="checkbox"/> Self			5. Senate ID # <b>31202-12</b> 6. House ID # <b>30980000</b>

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30)  OR Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_ 11. No Lobby

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

12. Lobbying Firms	13. Organizations
<b>INCOME</b> relating to lobbying activities for this reporting period was:	<b>EXPENSES</b> relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> >> \$ _____ Income (nearest \$20,000)	\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$360,000.00</u> Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of
	<input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definition
	<input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033 of the Internal Revenue Code
	<input checked="" type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code

Signature



Filing #6db8046d-c988-48f8-ba64-83d026a42806 - Page 1 of 30

Date 2/10/2005

Signature \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Page

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific Lobbying issues  
**H.R. 2699, "National Uniformity for Food Act of 2003" Nutrition Issues,**  
**S. 1172, Improved Nutrition and Physical Activity (Impact) Act,**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Agriculture**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title **Galen J. Reser - Vice President, North America Government Affairs** \_\_\_\_\_ P:

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

- 15. General issue area code BEV (one per page)
- 16. Specific Lobbying issues  
**Discriminatory soft drink taxes in India, Turkey and Egypt.**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Commerce**  
**Department of State**  
**Office of U.S. Trade Representative**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title **Galen J. Reser - Vice President, North America Government Affairs** \_\_\_\_\_ P:

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code EDU (one per page)

16. Specific Lobbying issues  
**H.R. 3232 To reauthorize certain school lunch and child nutrition programs.**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Food & Drug Administration**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Page



Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

15. General issue area code ENV (one per page)

16. Specific Lobbying issues  
**S. 1867 National Beverage Producer Responsibility Act of 2003; Allegations of Pesticides in soft drinks in In**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Commerce**  
**Department of Health & Human Services**  
**Department of State**  
**Environmental Protection Agency**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Page \_\_\_\_\_

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code FOO (one per page)
- 16. Specific Lobbying issues  
**Public Health Security and Bioterrorism Response Act; H.R. 3232 To reauthorize certain school lunch and c programs.**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Food & Drug Administration**  
**House of Representatives**  
**OMB**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title **Galen J. Reser - Vice President, North America Government Affairs** \_\_\_\_\_ Page \_\_\_\_\_

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code FOR (one per page)

16. Specific Lobbying issues  
**Doing business in Iraq.**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Commerce**  
**Department of State**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Avery, Elizabeth</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Page \_\_\_\_\_

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code GOV (one per page)

16. Specific Lobbying issues  
**Inquiries into government contract bid procedures**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Defense**  
**House of Representatives**  
**Senate**  
**U.S. Post Office**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Page



Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific Lobbying issues

**No specific bills pending at this time. WHO Global Strategy on Diet, Physical Activity and Health.**

17. House(s) of Congress and Federal agencies contacted  
**Department of Health & Human Services**  
**Department of State**  
**House of Representatives**  
**Senate**

Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Finnerty, Louise</b>	
<b>Reser, Galen J.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Pg

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code LBR (one per page)
- 16. Specific Lobbying issues  
**H.R. 3108 , Pension Funding Equity Act of 2003,**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Swink, Philip E.</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None



Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific Lobbying issues  
**Advertising taxes; S. 1637 Jumpstart Our Business Strength (JOBS) Act; H.R. 2896 American Jobs Creator  
 Discriminatory soft drink taxes in India, Turkey and Egypt.**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Commerce  
 Department of State  
 Department of Treasury  
 House of Representatives  
 Office of U.S. Trade Representative  
 Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Pa

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TOR (one per page)

16. Specific Lobbying issues  
**H.R. 339 Personal Responsibility in Food Consumption Act; S. 1428 Commonsense Consumption Act; S. 112 Asbestos Injury Resolution Act of 2003.**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Page



Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code TRD (one per page)
- 16. Specific Lobbying issues  
**International Soft Drink Taxes in India, Turkey and Egypt; U.S./Mexico/Canada Potato Trade Issues; Centri Free Trade Agreement (CAFTA).**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Agriculture**  
**Department of Commerce**  
**Department of State**  
**House of Representatives**  
**Office of U.S. Trade Representative**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Avery, Elizabeth</b>	
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Page

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

- 15. General issue area code TRU (one per page)
- 16. Specific Lobbying issues  
**Issues relating to Truck Length/Width; Hours-of-Service Regulations**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Transportation**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Page

Registrant Name: PepsiCo, Inc.Client Name: PepsiCo, Inc.**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

21. Client new principal place of business (if different from line 20)

City

State/Zip (or Country)

22. New general description of client's business or activities

**LOBBYIST UPDATE**23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client  
**Wright, David****ISSUE UPDATE**24. General lobbying issues previously reported that **no longer** pertain**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Business (city and state or country)

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address	Principal Place of Business (city and state or country)	Amount of contribution for lobbying activities

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant or affiliated organization

