

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

NEWSPAPER ASSOCIATION OF AMERICA

2. Address:

529 14TH STREET, NW #440, WASHINGTON, DC 20045

3. Principal place of business (if different from line 2):

Country: City: State/Zip(or Country):

4. Contact Name: PAUL BOYLE

Telephone: 202-638-4784

E-mail (optional): boylp@naa.org

Senate ID #: 29298-12

House ID #: 31218000

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30): ☒ **OR** Year End (July 1 - December 31): ☐

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 808,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- ☐ **Method A.** Reporting amounts using LDA definitions only
☒ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: NEWSPAPER ASSOCIATION OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ADV (one per page)

16. Specific lobbying issues:

Direct-to-Consumer Advertising of Prescription Drugs Implementation of Junk Fax Prevention Act

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Senate

House of Representatives

Food and Drug Administration

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: ELSEN, KATHERENE

Covered Official Position (if applicable): N/A

Name: HODO, LORI

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSOCIATION OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CON (one per page)

16. Specific lobbying issues:

Amendmentst/Freedom of Information Act Free Flow of Information Act (S.2831 / H.R. 3323) First Amendment- Publishing Restrictions

17. House(s) of Congress and Federal agencies contacted:

Department of Justice (DOJ)

Senate

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: ELSEN, KATHERENE

Covered Official Position (if applicable): N/A

Name: HODO, LORI

Covered Official Position (if applicable): N/A

Name: RYCHAK, LAURA

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MIA (one per page)

16. Specific lobbying issues:

Media ownership rules

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Senate

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: RYCHAK, LAURA

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSOCIATION OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: POS (one per page)

16. Specific lobbying issues:

Postal Accountability and Enhancement Act (HR 22/S.662)

17. House(s) of Congress and Federal agencies contacted:

U.S. Postal Service (USPS)

Senate

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSOCIATION OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

Estate Tax Repeal Deductibility of Advertising Expenses Implementation of Tax Provisions Affecting Manufacturer (Jobs Act: HR 4520/S.1637) Pension Reform Tax Reform

17. House(s) of Congress and Federal agencies contacted:

Department of Treasury

Senate

House of Representatives

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: ELSEN, KATHERENE

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: NEWSPAPER ASSOCIATION OF AMERICA Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

"Changed Circumstances Review" of Anti-Dumping Order for Large Newspaper Printing Presses. Business Opportunity Rule

17. House(s) of Congress and Federal agencies contacted:

Department of Commerce
Import Trade Administration
Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOYLE, PAUL

Covered Official Position (if applicable): N/A

Name: ELSEN, KATHERENE

Covered Official Position (if applicable): N/A

Name: STURM, JOHN F.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 02, 2006

Printed Name and Title: PAUL J. BOYLE, SENIOR VICE PRESIDENT/PUBLIC POLICY -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

Name: TEC

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 02, 2006

Printed Name and Title: PAUL J. BOYLE, SENIOR VICE PRESIDENT/PUBLIC POLICY -