Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Feb 06, 2006

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name:
ZELIFF ENTERPRISES
2. Address: , WASHINGTON, DC 20003
3. Principal place of business (if different from line 2):
4. Contact Name: WILLIAM H. ZELIFF JR. Telephone: 202-289-9881 E-mail (optional): bzeliff@livingstongroupdc.com
Senate ID #: 289476-51 House ID #: 34049001
7. Client Name: Self
GENERAL MILLS
TYPE OF REPORT
8. Year 2005 Midyear (January 1 - June 30): OR Year End (July 1 - December 31): 🛛
9. Check if this filing amends a previously filed version of this report:
10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:
INCOME OR EXPENSES
Complete Either Line 12 OR Line 13
12. Lobbying Firms
INCOME relating to lobbying activities for this reporting period was:
Less than \$10,000:
\$10,000 or more: X => Income (nearest \$20,000): 40,000.00
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).
13. Organizations
EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000:
\$10,000 or more: => Expenses (nearest \$20,000):
14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.
Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

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Registrant Name: ZELIFF ENTERPRISES Client Name: GENERAL MILLS

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: BUD (one per page)
- 16. Specific lobbying issues:

H.R.2744, Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act, 2006. Reauthorize WIC Program. Seek Improvements in New Hampshire WIC Program. Maintain choice among WIC community for both brand and non brand products. Ensure that products in WIC package receive wide distribution and are available to WIC consumers. Maintain current sugar caps. States to verify income guidelines. Trade Issues- Ambassador Paul Celluci Whole Grain Food Labeling. CSFP Association/Farmers Market Programs

- 17. House(s) of Congress and Federal agencies contacted:
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: ZELIFF, WILLIAM H.

Covered Official Position (if applicable): FORMER MEMBER OF CONGRESS: NH, 19991-1997

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

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Registrant Name: ZELIFF ENTERPRISES Client Name: GENERAL MILLS

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: HCR (one per page)
- 16. Specific lobbying issues:

Reauthorize WIC Program. Seek Improvements in New Hampshire WIC Program. Maintain choice among WIC community for both brand and non brand products. Ensure that products in WIC package receive wide distribution and are available to WIC consumers. Maintain current sugar caps. States to verify income guidelines. Trade Issues- Ambassador Paul Celluci Whole Grain Food Labeling. CSFP Association/Farmers Market Programs

- 17. House(s) of Congress and Federal agencies contacted:
- 18. Name of each individual who acted as a lobbyist in this issue area:

Name: ZELIFF, WILLIAM

Covered Official Position (if applicable): FORMER MEMBER OF CONGRESS: NH, 19991-1997

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Feb 06, 2006

Printed Name and Title: William H. Zeliff Jr. - Former Member of Congress: -

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