Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Feb 17, 2004

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name:
UNITED FRESH FRUIT & VEGETABLE ASSN
2. Address: 1901 PENNSYLVANIA AVE NW, SUITE 1100, WASHINGTON, DC 20006
3. Principal place of business (if different from line 2):
4. Contact Name: SARA RUDLIN Telephone: 202-303-3400 E-mail (optional): srudlin@uffva.org
Senate ID #: 39132-12 House ID #: 32653-000
7. Client Name: 🗵 Self
TYPE OF REPORT
8. Year 2003 Midyear (January 1 - June 30): 🔲 OR Year End (July 1 - December 31): 🔀
9. Check if this filing amends a previously filed version of this report:
10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:
INCOME OR EXPENSES
Complete Either Line 12 OR Line 13
12. Lobbying Firms
INCOME relating to lobbying activities for this reporting period was:
Less than \$10,000:
\$10,000 or more: => Income (nearest \$20,000):
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).
13. Organizations
EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000:
\$10,000 or more: X => Expenses (nearest \$20,000): 100,000.00
14. Reporting Method. Check box to indicate expense accounting method. See instructions for description of options.
Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: AGR (one per page)
- 16. Specific lobbying issues:

Plant protection activities; PACA issues and activities; Farm Bill Implementation; Agricultural Marketing Service

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of (USDA) HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA
Covered Official Position (if applicable): N/A
Name: GARREN, DONNA
Covered Official Position (if applicable): N/A
Name: GUENTHER, ROBERT
Covered Official Position (if applicable): N/A
Name: STENZEL, TOM
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: BUD (one per page)
- 16. Specific lobbying issues:

FY 2004 Agriculture Appropriations Bill; FY 2004 Commerce, Justice, State and related appropriations bill; FY 2004 Labor, Health and Human Services related appropriations bill

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of (USDA) Commerce, Dept of (DOC) HOUSE OF REPRESENTATIVES Health & Human Services, Dept of (HHS) SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA
Covered Official Position (if applicable): N/A
Name: GARREN, DONNA
Covered Official Position (if applicable): N/A
Name: GUENTHER, ROBERT
Covered Official Position (if applicable): N/A
Name: STENZEL, TOM
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

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- 15. General issue area code: CHM (one per page)
- 16. Specific lobbying issues:

Methyl Bromide phase out; and Food Quality & Protection Act Implementation

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of (USDA) Environmental Protection Agency (EPA) HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA
Covered Official Position (if applicable): N/A
Name: GARREN, DONNA
Covered Official Position (if applicable): N/A
Name: GUENTHER, ROBERT
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: ENV (one per page)
- 16. Specific lobbying issues:

Conservation legislation

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of (USDA) HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA Covered Official Position (if applicable): N/A Name: GUENTHER, ROBERT Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: FOO (one per page)
- 16. Specific lobbying issues:

Food safety legislation; and Biotechnology legislation and activities; Food Security; Microbiological data program

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of (USDA) Environmental Protection Agency (EPA) Food & Drug Administration (FDA) HOUSE OF REPRESENTATIVES Health & Human Services, Dept of (HHS) SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA
Covered Official Position (if applicable): N/A
Name: GARREN, DONNA
Covered Official Position (if applicable): N/A
Name: GUENTHER, ROBERT
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

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- 15. General issue area code: HCR (one per page)
- 16. Specific lobbying issues:

5-A-Day Program funding and related activities; Nutrition, Physical, Obesity and funding activities; National Nutrition Summit activities; School Lunch Program; Children's Health and Food Stamp Program; and Woman, Infant & Children's Program (WIC) Child Nutrition Reauthorization; USDA Food and Nutrition Services

17. House(s) of Congress and Federal agencies contacted:
Agriculture, Dept of (USDA)
Centers For Disease Control & Prevention
Food & Drug Administration (FDA)
HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
Natl Institutes of Health (NIH)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA
Covered Official Position (if applicable): N/A
Name: GUENTHER, ROBERT
Covered Official Position (if applicable): N/A
Name: STENZEL, TOM
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

15. General issue area code: HOM (one per page)

16. Specific lobbying issues:

One Face at the Border

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of [USDA] HOUSE OF REPRESENTATIVES Homeland Security, Dept of (DHS) SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA
Covered Official Position (if applicable): N/A
Name: GARREN, DONNA
Covered Official Position (if applicable): N/A
Name: GUENTHER, ROBERT
Covered Official Position (if applicable): N/A
Name: STENZEL, TOM
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

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- 15. General issue area code: LBR (one per page)
- 16. Specific lobbying issues:

Guestworker and Labor legislation; Ergonomic Standards Rule

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of (USDA)
Bureau of Citizenship & Immigration Services (BCIS)
HOUSE OF REPRESENTATIVES
Labor, Dept of (DOL)
Occupational Safety & Health Administration (OSHA)
SENATE
State, Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA Covered Official Position (if applicable): N/A Name: GUENTHER, ROBERT Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: SMB (one per page)
- 16. Specific lobbying issues:

Oversight activities on produce industry marketing and retail trade practices

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of (USDA) Federal Trade Commission (FTC) HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA
Covered Official Position (if applicable): N/A
Name: GUENTHER, ROBERT
Covered Official Position (if applicable): N/A
Name: STENZEL, TOM
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: TAX (one per page)
- 16. Specific lobbying issues:

Tax legislation and implementation of the law

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES Internal Revenue Service (IRS) SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA Covered Official Position (if applicable): N/A Name: GUENTHER, ROBERT Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: TRD (one per page)
- 16. Specific lobbying issues:

World Trade Organization (WTO) negotiations; Produce import/export Marketing Access Program (MAP) issues; TASC Program

17. House(s) of Congress and Federal agencies contacted: Agriculture, Dept of (USDA) HOUSE OF REPRESENTATIVES SENATE U.S. International Trade Commission (ITC) U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA
Covered Official Position (if applicable): N/A
Name: GARREN, DONNA
Covered Official Position (if applicable): N/A
Name: GUENTHER, ROBERT
Covered Official Position (if applicable): N/A
Name: STENZEL, TOM
Covered Official Position (if applicable): N/A

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

15. General issue area code: TRU (one per page)

16. Specific lobbying issues:

Hours of Service rule

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES Labor, Dept of (DOL) SENATE Transportation, Dept of (DOT)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: FRANZ, KEIRA Covered Official Position (if applicable): N/A Name: GUENTHER, ROBERT Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Feb 17, 2004

Printed Name and Title: SARA E. RUDLIN - GOVERNMENT RELATIONS COORDINATOR