Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Aug 09, 2006

# **LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

| 1. Registrant Name:  |
|--|
| THE KROGER CO.   |
| 2. Address:<br>1014 VINE STREET, CINCINNATI, OH 45202  |
| 3. Principal place of business (if different from line 2):<br>Country City: State/Zip(or Country):   |
| 4. Contact Name: LYNN MARMER<br>Telephone: (513) 762-4441<br>E-mail (optional): janet.ausdenmoore@kroger.com   |
| Senate ID #: 88212-12<br>House ID #: 36654000  |
| 7. Client Name: 🗵 Self   |
| TYPE OF REPORT   |
| 8. Year 2006 Midyear (January 1 - June 30); 🗵 OR Year End (July 1 - December 31); 🔲  |
| 9. Check if this filing amends a previously filed version of this report:  |
| 10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity:  |
| INCOME OR EXPENSES   |
| Complete Either Line 12 <b>OR</b> Line 13  |
| 12. Lobbying Firms   |
| INCOME relating to lobbying activities for this reporting period was:  |
| Less than \$10,000:  |
| \$10,000 or more: => Income (nearest \$20,000):  |
| Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to th<br>registrant by any other entity for lobbying activities on behalf of the client). |
| 13. Organizations  |
| EXPENSES relating to lobbying activities for this reporting period were:   |
| Less than \$10,000:  |
| \$10,000 or more: X => Expenses (nearest \$20,000): 144,700.00   |
| 14. Reporting Method.<br>Check box to indicate expense accounting method. See instructions for description of options.   |
| Method A. Reporting amounts using LDA definitions only Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code           |

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### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: AGR (one per page)
- 16. Specific lobbying issues:

HR 2068 / S 1333 - To amend the Agriculture Marketing Act of 1946 to establish a voluntary program for country of origin labeling of meat, and for other purposes.

17. House(s) of Congress and Federal agencies contacted: US Department of Agriculture US HOUSE OF REPRESENTATIVES US SENATE

US HOUSE OF REPRESENTATIVES

US SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DOYEL, KENDRA
Covered Official Position (if applicable):
Name: DOYEL, KENDRA
Covered Official Position (if applicable):
Name: HUDDLESTON, GARY
Covered Official Position (if applicable):
Name: HUDDLESTON, GARY
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: AGR (one per page)
- 16. Specific lobbying issues:

WIC - Electronic Benefits Transactions. Input to US Department of Agriculture concerning electronic delivery systems and standards being developed to deliver WIC benefits. Uniform format needed to interface with existing store systems used by retailers.

17. House(s) of Congress and Federal agencies contacted:

US Department of Agriculture
US HOUSE OF REPRESENTATIVES

US SENATE

US HOUSE OF REPRESENTATIVES

US SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DOYEL, KENDRA
Covered Official Position (if applicable):
Name: DOYEL, KENDRA
Covered Official Position (if applicable):
Name: HUDDLESTON, GARY
Covered Official Position (if applicable):
Name: HUDDLESTON, GARY
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: BAN (one per page)
- 16. Specific lobbying issues:

Unchecked rates of increase in Interchange Fees charged to retailers by credit card companies.

17. House(s) of Congress and Federal agencies contacted:

US HOUSE OF REPRESENTATIVES US SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HANNA, KATHY Covered Official Position (if applicable): Name: HUDDLESTON, GARY Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

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#### LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: LBR (one per page)
- 16. Specific lobbying issues:

Multi-employer pension reform provisions contained in HR 2830, the Pension Protection Act of 2005, and S. 1783, Pension Security and Transparency Act of 2005.

17. House(s) of Congress and Federal agencies contacted: Pension Benefit and Guaranty Corporation US HOUSE OF REPRESENTATIVES US SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DOYEL, KENDRA
Covered Official Position (if applicable):
Name: HOFFMAN, KEN
Covered Official Position (if applicable):
Name: HUDDLESTON, GARY
Covered Official Position (if applicable):
Name: OLCHYK, SAM
Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Aug 09, 2006

Printed Name and Title: Lynn Marmer, Group VP, Corporate Affairs -

#### Information Update Page:

Complete ONLY where registration information has changed.

21. Client new principal place of business (if different from line 20): Country: USA

### LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

Name: Rhodes, Gary

## **ISSUE UPDATE**

24. General lobbying issues previously reported that NO LONGER pertain

#### AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

### FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Aug 09, 2006

Printed Name and Title: LYNN MARMER, GROUP VP, CORPORATE AFFAIRS -

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