

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Direct Selling Association			
2. Address <input type="checkbox"/> Check if different than previously reported 1275 Pennsylvania Avenue N.W., Suite 800 Washington D.C. 20008			
3. Principal Place of Business (if different from line 2) City: _____ State/zip (or Country) _____			
4. Contact Name Misty Fallik	Telephone (202) 220-9437	E-mail (optional) mfallik@dsa.org	5. Senate ID # 12312-12
7. Client Name Self	<input checked="" type="checkbox"/> Self		6. House ID # 30536000

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-December 31)
9. Check if this filing amends a previously filed version of this report 10. Check if this is a Termination Report ⇌ Termination Date _____11. No Lobbying **INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input checked="" type="checkbox"/>
\$10,000 or more <input type="checkbox"/> ⇌ \$ _____ Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> ⇌ \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate the accounting method. See instructions for description of options.
	<input type="checkbox"/> Method A. Reporting amounts using LDA definitive accounting method.
	<input checked="" type="checkbox"/> Method B. Reporting amounts under section 6033(e) Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code

Signature



Filing #6432e495-cc00-406f-8b76-c82da092d914 - Page 1 of 10

Date 08/13/2004

Signature

Printed Name and Title

Misty Fallik, Attorney & Manager of Compliance & Ethics

LD-2 (REV. 4/03)

PAGE 1 of

Registrant Name Direct Selling Association Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cod information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific lobbying issues

H.R. 1220, an act prohibiting pyramid promotional schemes
Clarification regarding the legality of compensation based on sales to direct sellers


17. House(s) of Congress and Federal agencies contacted Check if None

House of Representatives
Federal Trade Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Joseph N. Mariano	
John W. Webb	
Dean A. Heyl	
Misty Fallik	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 08/13/2004

Printed Name and Title _____

Form LD-2 (Rec. 4/03)

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Registrant Name Direct Selling Association Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each cod information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues

Income tax withholding for independent contractors

17. House(s) of Congress and Federal agencies contacted Check if None

Internal Revenue Service

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Joseph N. Mariano	
John W. Webb	
Dean A. Heyl	
Misty Fallik	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature *Misty Fallik* Date 08/13/2004

Printed Name and Title _____

Form LD-2 (Rec. 4/03)

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Registrant Name Direct Selling Association Client Name Self

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific lobbying issues

Telephone Consumer Protection Act of 1991 regarding application of the National Do-Not-Call Registry to direct sellers
CAN-SPAM Act of 2003 regarding application to direct sellers


17. House(s) of Congress and Federal agencies contacted Check if None

Federal Trade Commission
Federal Communications Commission

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Joseph N. Mariano	
John W. Webb	
Dean A. Heyl	
Misty Fallik	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 08/13/2004

Printed Name and Title _____

Form LD-2 (Rev. 4/03)

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Registrant Name Direct Selling Association Client Name Self

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City _____ State/Zip (or Country) _____

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of Bu (city and state or cot


26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant, affiliated organization

Signature  Date 08/13/04

