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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name PodestaMattoon	
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 1001 G Street, NW Suite 900 East City Washington State/Zip (or Country) DC 20001	
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____	
4. Contact Name Kimberley Fritts	5. Senate ID # 31680-785
7. Client Name <input type="checkbox"/> Self Viacom Inc.	6. House ID # 31110-079

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) **OR** Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date 10/1/2003 11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$40,000.00</u> Income (nearest \$20,000)	EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of opt <input type="checkbox"/> Method A. Reporting amounts using LDA definitions <input type="checkbox"/> Method B. Reporting amounts under section 6033(b) the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

0000132390

Signature Kimberley Fritts

Date 2/15/2006

Registrant Name: PodestaMattoon

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code COM (one per page)
- 16. Specific Lobbying issues
Content Protection
Direct to consumer advertising

- 17. House(s) of Congress and Federal agencies contacted Check if None
Department of Commerce
Executive Office of the President
House of Representatives
Office of the Vice President
Senate

- 18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Clark, Bill	Executive Office of the POTUS-Office of Personnel
Fritts, Kimberley	
Hastert, Joshua	
James, Claudia	
Mattoon, Daniel J.	
Mellor, Gwen	
Morra, Elizabeth	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature 

Date: 2/15/2006

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Printed Name and Title Kimberley Fritts - Managing Partner

Page

Registrant Name: **PodestaMattoon**

Client Name: **Viacom Inc.**

Item	Description	Data
18a	Lobbyist Name	Podesta, Anthony
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Siciliano, Jen
18b	Covered Official Position	Dir. of Communications, Senate Appropriations Com.
18c	New Lobbyist	No

0000132392

Registrant Name: PodestaMattoon

Client Name: Viacom Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

- 15. General issue area code CPT (one per page)
- 16. Specific Lobbying issues
Content Protection
Direct to consumer advertising

- 17. House(s) of Congress and Federal agencies contacted Check if None
Department of Commerce
Executive Office of the President
House of Representatives
Office of the Vice President
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Clark, Bill	Executive Office of the POTUS-Office of Personnel
Fritts, Kimberley	
Hastert, Joshua	
James, Claudia	
Mattoon, Daniel J.	
Mellor, Gwen	
Morra, Elizabeth	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

0000132393

Signature

Date: 2/15/2006

Registrant Name: PodestaMattoon

Client Name: Viacom Inc.

Item	Description	Data
18a	Lobbyist Name	Podesta, Anthony
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Siciliano, Jen
18b	Covered Official Position	Dir. of Communications, Senate Appropriations Com.
18c	New Lobbyist	No

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