

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF THE SENATE

04 FEB 17 PM 1:40

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>PepsiCo, Inc.</b>			
2. Registrant Address Address City		<input checked="" type="checkbox"/> Check if different than previously reported	101 Constitution Avenue, NW, #900 Washington, DC 20001
3. Principal Place of Business (if different from line 2) City		Purchase	State/Zip (or Country) NY 10577
4. Contact Name <b>Galen J. Reser</b>		Telephone <b>(202) 742-4408</b>	E-mail (optional) <b>galen.reser@pepsi.com</b>
5. Senate ID # <b>31202-12</b>			6. House ID # <b>30980000</b>
7. Client Name <input checked="" type="checkbox"/> Self			

**TYPE OF REPORT** 8. Year 2003 Midyear (January 1-June 30)  OR Year End (July 1-De

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_

11. No Lobby

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

<p align="center"><b>12. Lobbying Firms</b></p> <p><b>INCOME</b> relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> &gt;&gt; \$ _____ Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center"><b>13. Organizations</b></p> <p><b>EXPENSES</b> relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> &gt;&gt; \$ <u>\$360,000.00</u> Expenses (nearest \$20,000)</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of</p> <p><input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definition</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 603 the Internal Revenue Code</p> <p><input checked="" type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162 Internal Revenue Code</p>
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Signature *Galen J. Reser* Date 2/5/04

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs P:

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.**

- 15. General issue area code AGR (one per page)
- 16. Specific Lobbying issues  
**H.R. 2699, "National Uniformity for Food Act of 2003" Nutrition Issues,**  
**S. 1172, Improved Nutrition and Physical Activity (Impact) Act,**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Agriculture**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date 2/5/04

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Pa

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Client Name: PepsiCo, Inc.

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15. General issue area code BEV (one per page)

16. Specific Lobbying issues  
**Discriminatory soft drink taxes in India, Turkey and Egypt.**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Commerce**  
**Department of State**  
**Office of U.S. Trade Representative**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date 2/5/04

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Pa

Registrant Name: PepsiCo, Inc.

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- 15. General issue area code EDU (one per page)
- 16. Specific Lobbying issues  
**H.R. 3232 To reauthorize certain school lunch and child nutrition programs.**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Food & Drug Administration**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	
<b>Wright, David L.</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date 2/5/04

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15. General issue area code ENV (one per page)

16. Specific Lobbying issues  
**S. 1867 National Beverage Producer Responsibility Act of 2003; Allegations of Pesticides in soft drinks in In**

17. House(s) of Congress and Federal agencies contacted  Check if None  
 Department of Commerce  
 Department of Health & Human Services  
 Department of State  
 Environmental Protection Agency  
 House of Representatives  
 Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Finnerty, Louise</b>	
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date 2/5/04

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Client Name: PepsiCo, Inc.

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15. General issue area code FOO (one per page)

16. Specific Lobbying issues  
**Public Health Security and Bioterrorism Response Act; H.R. 3232 To reauthorize certain school lunch and c programs.**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Food & Drug Administration**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

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- 15. General issue area code FOR (one per page)
- 16. Specific Lobbying issues  
**Doing business in Iraq.**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Commerce**  
**Department of State**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Finnerty, Louise</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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Client Name: PepsiCo, Inc.

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15. General issue area code GOV (one per page)

16. Specific Lobbying issues  
**Inquiries into government contract bid procedures**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Defense**  
**House of Representatives**  
**Senate**  
**U.S. Post Office**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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Client Name: PepsiCo, Inc.

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15. General issue area code HCR (one per page)

16. Specific Lobbying issues  
**No specific bills pending at this time. WHO Global Strategy on Diet, Physical Activity and Health.**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Health & Human Services  
Department of State  
House of Representatives  
Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Finnerty, Louise</b>	
<b>Reser, Galen J.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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15. General issue area code LBR (one per page)

16. Specific Lobbying issues  
**H.R. 3108 , Pension Funding Equity Act of 2003,**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Swink, Philip E.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature \_\_\_\_\_ Date 2/5/04

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Pa

Registrant Name: PepsiCo, Inc.

Client Name: PepsiCo, Inc.

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15. General issue area code TAX (one per page)

16. Specific Lobbying issues

**Advertising taxes; S. 1637 Jumpstart Our Business Strength (JOBS) Act; H.R. 2896 American Jobs Creation Act; Discriminatory soft drink taxes in India, Turkey and Egypt.**

17. House(s) of Congress and Federal agencies contacted

Check if None

**Department of Commerce  
 Department of State  
 Department of Treasury  
 House of Representatives  
 Office of U.S. Trade Representative  
 Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature \_\_\_\_\_ Date 2/5/04

Printed Name and Title Galen J. Reser - Vice President, North America Government Affairs Pa

Registrant Name: PepsiCo, Inc.

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- 15. General issue area code TOR (one per page)
- 16. Specific Lobbying issues  
**H.R. 339 Personal Responsibility in Food Consumption Act; S. 1428 Commonsense Consumption Act; S. 112 Asbestos Injury Resolution Act of 2003.**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	

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- 15. General issue area code TRD (one per page)
- 16. Specific Lobbying issues  
**International Soft Drink Taxes in India, Turkey and Egypt; U.S./Mexico/Canada Potato Trade Issues; Central Free Trade Agreement (CAFTA).**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Agriculture**  
**Department of Commerce**  
**Department of State**  
**House of Representatives**  
**Office of U.S. Trade Representative**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<b>Finnerty, Louise</b>	
<b>Reser, Galen J.</b>	
<b>Swink, Philip E.</b>	
<b>Wright, David</b>	

- 19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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- 15. General issue area code TRU (one per page)
- 16. Specific Lobbying issues  
**Issues relating to Truck Length/Width; Hours-of-Service Regulations**

- 17. House(s) of Congress and Federal agencies contacted  Check if None  
**Department of Transportation**  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

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<b>Reser, Galen J.</b>	

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