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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Fierce, Isakowitz & Blalock			
2. Address <input type="checkbox"/> Check if different than previously reported 600 New Hampshire Avenue, NW, Suite 1000			
3. Principal Place of Business (if different from line 2) Washington DC 20037 City: State/zip (or Country)			
4. Contact Name Mark Isakowitz		Telephone (202) 333-8667	E-mail (optional) 5. Senate ID # 44812-87
7. Client Name <input type="checkbox"/> Self American Gaming Association			6. House ID # 31507000

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____

11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more ⇨ \$ 100,000.00
Income (nearest \$20,000)

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000

\$10,000 or more ⇨ \$ _____
Expenses (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options.

Method A. Reporting amounts using LDA definition.

Method B. Reporting amounts under section 6033(b) Internal Revenue Code

Method C. Reporting amounts under section 162(e) Internal Revenue Code

Signature Mark Isakowitz

Date 08/04/04 9/1/04

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Printed Name and Title

Mark Isakowitz, President

LD-2 (REV. 4/03)

PAGE 1 of _

Registrant Name Fierce, Isakowitz & Blalock Client Name American Gaming Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which t engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each c information as requested. Attach additional page(s) as needed.

15. General issue area code GAM (one per page)

16. Specific lobbying issues

Bankruptcy Bill
NCAA Bill
Internet Gaming Bill

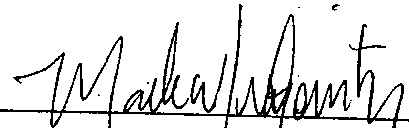
17. House(s) of Congress and Federal agencies contacted Check if None

U.S. House of Representatives U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Mark Isakowitz, Kirk Blalock, Don Fierce	Blalock - Spec Asst to the Pres Dep on Public Affairs
Katie Braden Huffard, Kirsten Chadwick	Chadwick - Spec Asst to the Pres on Leg Affairs
Diane Moery, Samantha Poole, Kate Hull	Hull - LA Hutchinson
Mike Chappell	PERCOS Pickering

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 08/04/04
Printed Name and Title Mark Isakowitz, President

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