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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Timmons and Company, Inc.			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address Suite 850 1850 K Street, NW City Washington State/Zip (or Country) DC 20006			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name William H. Cable		Telephone _____ E-mail (optional) _____	5. Senate ID # 38164-342
7. Client Name <input type="checkbox"/> Self Publishers Clearing House		6. House ID # 30974030	

TYPE OF REPORT 8. Year 1999 Midyear (January 1-June 30) OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____ 11. No Lobbying Activity

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$160,000.00</u> Income (nearest \$20,000)	13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 <input type="checkbox"/> \$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. <input type="checkbox"/> Method A. Reporting amounts using LDA definitions only <input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code	

Signature  Date 08/12/1999

Printed Name and Title William H. Cable - Vice President Page 1 of 3

Registrant Name: Timmons and Company, Inc.

Client Name: Publishers Clearing House

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code POS (one per page)

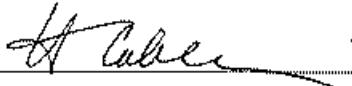
16. Specific Lobbying issues
H.R.170, Honesty in Sweepstakes Act of 1999,
H.R.612, To protect the public, especially seniors, against telemarketing fraud, including fraud over the Internet, and to authorize an educational campaign to improve senior citizens' ability.,
H.R.887, To amend the Securities and Exchange Act of 1934 to require improved disclosure of corporate charitable contributions, and for other purposes,
S.301, Honesty in Sweepstakes Act of 1999,
S.335, Deceptive Mail Prevention and Enforcement Act,
S.336, Deceptive Games of Chance Mailings Elimination Act of 1999,
S.975, Sweepstakes Toll-Free Option Protection Act of 1999,

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate
U.S. Postal Service

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Bates, Michael J.		No
Bennett, Douglas		No
Cable, William H.		No
Fitzgibbons, Ellen		No
Harlow, Bryce L.		No
Keating, Timothy		No
Korologos, Tom C.		No

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 08/12/1999

Printed Name and Title William H. Cable - Vice President Page 2 of 3

Registrant Name: Timmons and Company, Inc.

Client Name: Publishers Clearing House

Item	Description	Data
16	Lobbying Issues	All legislation and regulation relating to the direct marketing of magazines and consumer products through sweepstakes promotion in general and legislation listed above.
18a	Lobbyist Name	Timmons, William E.
18b	Covered Official Position	
18c	New Lobbyist	No