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Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name	
Organization	Fierce, Isakowitz & Blalock
2. Address <input type="checkbox"/> Check if different than previously reported	
Address 1	600 New Hampshire Ave., NW Suite 1000
City	Washington State DC Zip Code 20037 Country U
3. Principal place of business (if different than line 2)	
City	State Zip Code Country
City	State/Zip or Country
4a. Contact Name	b. Telephone number
Prefix Full Name	c. E-mail
Mr. Mark Isakowitz	(202) 333-8667
	misakowitz@fierce-isakowitz.com
7. Client Name <input type="checkbox"/> Self	5. Senate ID #
Mutual of Omaha	44812-7
	6. House ID #
	315070

TYPE OF REPORT 8. Year **2004** Midyear (January 1-June 30) OR Year End (July 1-December)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying Act

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this report were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input checked="" type="checkbox"/> ⇨ \$ 20,000	\$10,000 or more <input type="checkbox"/> ⇨ \$ _____
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of or
	<input type="checkbox"/> Method A. Reporting amounts using LDA definitions
	<input type="checkbox"/> Method B. Reporting amounts under section 6033(b) Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162(e) Internal Revenue Code

Form C

Printed Name and Title **Mark Isakowitz, President**

Registrant Name Fierce, Isakowitz & Blalock Client Name Mutual of Omaha

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which th engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each co** information as requested. Attach additional page(s) as needed.

15. General issue area code HCR - Health Issues (one per page)

16. Specific lobbying issues

Medigap

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. House of Representatives
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Mark	Isakowitz		
Kirk	Blalock		
Don	Fierce		
Katie	Huffard		
Kirsten	Chadwick		
Diane	Moery		
Samantha	Poole		
Kate	Hull		
Mike	Chappell		

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Mark Isakowitz, President 5

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Registrant Name Fierce, Isakowitz & Blalock Client Name Mutual of Omaha

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant was engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code** information as requested. Attach additional page(s) as needed.

15. General issue area code MMM - Medicare/Medicaid (one per page)

16. Specific lobbying issues

Medigap

17. House(s) of Congress and Federal agencies contacted Check if None

U.S. House of Representatives
U.S. Senate

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Mark	Isakowitz		
Kirk	Blalock		
Don	Fierce		
Katie	Huffard		
Kirsten	Chadwick		
Diane	Moery		
Samantha	Poole		
Kate	Hull		
Mike	Chappell		

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None



Printed Name and Title Mark Isakowitz, President

LD-2DS (REV. 4/03)

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Registrant Name Fierce, Isakowitz & Blalock Client Name Mutual of Omaha

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address

City

State

Zip Code

Country

21. Client new principal place of business (if different than line 20)

City

State

Zip Code

Country

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

First Name

Last Name

Suffix

First Name

Last Name

1

Diane

Moery

3

2

4

ISSUE UPDATE

Find the code to select below.

24. General lobbying issues that **no longer** pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal place of Busin (city and state or coun
	Address C/S/Z	City State Country
	Address C/S/Z	City State

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

1

2

3

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Street Address City	Address State/Province Country	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Cl P el
			City State Country		

28. Name of each previously reported foreign entity that **no longer** owns, or controls, or is affiliated with the registrant affiliated organization

1

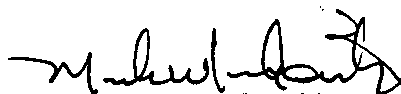
3

5

2

4

6



Printed Name and Title **Mark Isakowitz, President**

