

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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SECRETARY OF THE

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**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant name			
Organization	The College Board		
2. Address <input type="checkbox"/> Check if different than previously reported			
1233 20th Street, NW	Suite 600		
City Washington	State DC Zip Code 20036-2375 Country US		
3. Principal place of business (if different than line 2)			
City 45 Columbus Avenue	State NY Zip Code 10023-6992 Country US		
State/Zip or Country			
4a. Contact Name Prefix Full Name	b. Telephone number	c. E-mail	5. Senate ID #
Mr. Thomas W. Rudin	(202)741-4710	trudin@collegeboard.org	
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID #
The College Board			3177500

**TYPE OF REPORT** 8. Year 2004 Midyear (January 1-June 30)  OR Year End (July 1-December) 
9. Check if this filing amends a previously filed version of this report 10. Check if this is a Termination Report  ⇔ Termination Date \_\_\_\_\_11. No Lobbying Act **INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

<p align="center"><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> ⇔ \$ _____</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p align="center"><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> ⇔ \$ <u>80,000</u></p> <p><b>14. REPORTING METHOD.</b> Check box to indicate appropriate accounting method. See instructions for description of options.</p> <p><input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions</p> <p><input checked="" type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(3) Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) Internal Revenue Code</p>
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**Form C**Printed Name and Title Micah Haskell-Hoehl, Administrative and Legislative Associate for Government Relations



Registrant Name The College Board Client Name The College Board

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod** information as requested. Attach additional page(s) as needed.

15. General issue area code VET - Veterans (one per page)

16. Specific lobbying issues *Add page to continue specific issues description for this issue* >

S. 2486, The Veterans Benefits Improvement Act of 2004, Title I Veterans Earn and Learn Act, all provisions relating to college credit-by-examination

17. House(s) of Congress and Federal agencies contacted  Check if None

United States Senate

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue adding lobbyists for*

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Michael	Cappeto		
Ariel	Foster		
Micah	Haskell-Hoehl		
Michael	Riccards		

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

LD-2DS (R)





Registrant Name The College Board Client Name The College Board

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each cod information as requested. Attach additional page(s) as needed.**

15. General issue area code EDU - Education (one per page)

16. Specific lobbying issues

Increased appropriations for the Advanced Placement Incentive Program, a grant program run by the Department of Education  
  
Encouraging the federal government to support and fund college preparatory curricula in middle and high schools

17. House(s) of Congress and Federal agencies contacted  Check if None

United States Senate, United States House of Representatives, Federal Department of Education, Executive Office of the President

18. Name of each individual who acted as a lobbyist in this issue area *Add a page to continue adding lobbyists for 1*

First Name	Name Last Name	Suffix	Covered Official Position (if applicable)
Alexis	Holmes		
Thomas	Rudin		
Michael	Riccards		
Larry	Griffith		

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

*Add a page for a diffe*



Registrant Name The College Board Client Name The College Board

**ADDENDUM for General Lobbying Issue Area** EDU

16. Specific lobbying issues (continued from previous page)

H.R. 4496, Vocational and Technical Education for the Future Act, all provisions relating to school and career counseling

S. 2686, Carl D. Perkins Career and Technical Education Improvement Act of 2004, all provisions relating to school and career counseling



Registrant Name The College Board Client Name The College Board

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

Address

City State Zip Code Country

21. Client new principal place of business (if different than line 20)

City State Zip Code Country

22. New general description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is **no longer** expected to act as a lobbyist for the client

First Name	Last Name	Suffix	First Name	Last Name	Suffix
<input type="checkbox"/> 1	Michael	Cappeto	<input type="checkbox"/> 3		
<input type="checkbox"/> 2			<input type="checkbox"/> 4		

**ISSUE UPDATE**

Find the code to select below.

24. General lobbying issues that **no longer** pertain

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Name	Address	Principal place of Business (city and state or country)
	Address C/S/Z	City State Country
	Address C/S/Z	City State

26. Name of each previously reported organization that is **no longer** affiliated with the registrant or client

1  2  3

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Street Address City	Address State/Province Country	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Overseas per client
			City State Country		

28. Name of each previously reported foreign entity that **no longer** owns, **or** controls, **or** is affiliated with the registrant affiliated organization

1  2  3  4  5  6

Add a page for more

Printed Name and Title Micah Haskell-Hoehl, Administrative and Legislative Associate for Government Relations

*Maria Hutchell-Hall*