

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

**BLANK ROME GOVERNMENT RELATIONS LLC**

2. Address:  
600 NEW HAMPSHIRE AVE., WASHINGTON, DC 20037

3. Principal place of business (if different from line 2):  
Country: \_\_\_\_\_ City: \_\_\_\_\_ State/Zip(or Country): \_\_\_\_\_

4. Contact Name: REBECCA SOUTH  
Telephone: (202)772-5803  
E-mail (optional): south@blankrome.com

Senate ID #: 6325-2498  
House ID #: 35883099

7. Client Name:  Self

**PRUDENTIAL FINANCIAL, INC.**

### TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30):  **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report:  => Termination Date: \_\_\_\_\_ 11. No Lobbying Activity:

### INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

#### 12. Lobbying Firms

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more:  => Income (nearest \$20,000): 80,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSES** relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more:  => Expenses (nearest \$20,000): \_\_\_\_\_

#### 14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only  
 **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  
 **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: BLANK ROME GOVERNMENT RELATIONS LLC Client Name: PRUDENTIAL FINANCIAL, INC.

### LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

H.R. 1080; H.R. 1078; H.R. 1069; H.R. 3374; H.R. 3375; H.R. 3997; H.R. 3140; H.R. 4127; H.R. 5482; H.R. 5838 - Data Security/ID Theft legislation S. 1326; S. 1332; S. 751; S. 29; S. 116; S. 500; S. 3568; S. 2169; S. 1332; S. 1789 - Data Security/ID Theft legislation

17. House(s) of Congress and Federal agencies contacted:

Department of Treasury  
House of Representatives  
Senate

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOGGS, JC

Covered Official Position (if applicable):

Name: DAVIS, ASHLEY

Covered Official Position (if applicable):

Name: NESMITH, STEVEN

Covered Official Position (if applicable): ASST. SEC. FOR THE OFFICE OF CONG. AND INTERGOVT.

Name: NORCROSS, DAVID

Covered Official Position (if applicable):

Name: PEYSER, PETER

Covered Official Position (if applicable):

Name: PODESTA, HEATHER

Covered Official Position (if applicable):

Name: WESTBY, DESIREE

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: BLANK ROME GOVERNMENT RELATIONS LLC Client Name: PRUDENTIAL FINANCIAL INC.

**LOBBYING ACTIVITY**

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: RET (one per page)

16. Specific lobbying issues:

H.R. 2830 - Retirement Policy S. 1953 - Retirement Policy S. 1783 - Pension Reform Bill

17. House(s) of Congress and Federal agencies contacted:

Executive Office of the President  
Department of Treasury  
House of Representatives  
Senate

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BOGGS, JC

Covered Official Position (if applicable):

Name: DAVIS, ASHLEY

Covered Official Position (if applicable):

Name: NESMITH, STEVEN

Covered Official Position (if applicable): ASST. SEC. FOR THE OFFICE OF CONG. AND INTERGOVT.

Name: NORCROSS, DAVID

Covered Official Position (if applicable):

Name: PEYSER, PETER

Covered Official Position (if applicable):

Name: PODESTA, HEATHER

Covered Official Position (if applicable):

Name: WESTBY, DESIREE

Covered Official Position (if applicable):

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 11, 2006

Printed Name and Title: Rebecca South, Government Relations Administrator -