

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

ANHEUSER-BUSCH COS

2. Address:

1401 I STREET, NW, #200, WASHINGTON, DC 20005

3. Principal place of business (if different from line 2):

4. Contact Name: MICHAEL F. ROCHE

Telephone: 2022939494

E-mail (optional): michael.roche@anheuser-busch.com

Senate ID #: 4026-12

House ID #:

7. Client Name: ☒ Self

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): ☐ **OR** Year End (July 1 - December 31): ☒

9. Check if this filing amends a previously filed version of this report: ☐

10. Check if this is a Termination Report: ☐ => Termination Date: 11. No Lobbying Activity: ☐

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000: ☐

\$10,000 or more: ☐ => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000: ☐

\$10,000 or more: ☒ => Expenses (nearest \$20,000): 1,820,000.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ADV (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: Any restrictions on corporate advertising. Any restrictions on the tax deductibility of corporate advertising. Any restrictions on alcohol advertising.

17. House(s) of Congress and Federal agencies contacted:

Federal Trade Commission (FTC)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AGR (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR2419, S2302 Food and Energy Security Act of 2007 - provisions related to commodity programs, conservation programs. Monitoring agriculture policy in general

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ALC (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR1610/S1995 - A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre -1991 level Authorization and funding of federal alcohol abuse and driver safety programs

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D
Covered Official Position (if applicable): N/A
Name: MCCARTHY, DANIEL M.
Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ANI (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: All provisions pertaining to the care of marine mammals and endangered species.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AVI (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: S1300 Aviation Investment and Modernization Act of 2007 HR 2881 FAA Reauthorization Act of 2007

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BEV (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR1610/S1995 - A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre -1991 level Authorization and funding of federal alcohol abuse and driver safety programs

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BUD (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR3093/S1745 Fiscal 2008 Commerce-Justice-Science Appropriations - provisions related to underage drinking;

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species, and wildlife in general and legislation such as: HR2320 - National Amusement Park Ride Safety Act of 2007 - provisions relating to CPSC jurisdiction over fixed site amusement park rides

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ENV (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR 4238 Bottle Recycling Climate Protection Act of 2007 - provisions related to solid waste disposal issues Agriculture and water issues

17. House(s) of Congress and Federal agencies contacted:

Environmental Protection Agency (EPA)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: F00 (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: Issues related to a Tax and Trade Bureau proposed rulemaking on alcohol labeling

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: LBR (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR 800 - Employee Free Choice Act of 2007 S 1041 - A bill to amend the National Labor Relations Act to establish an efficient system to enable employees to form, join or

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: MAR (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR 21 - Oceans Conservation, Education and National Strategy for the 21 Century Act

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR1610/S1995 - A bill to amend the Internal Revenue Code of 1986 to reduce the tax on beer to its pre -1991 level Proposals regarding alcohol excise tax equalization

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D
Covered Official Position (if applicable): N/A
Name: MCCARTHY, DANIEL M.
Covered Official Position (if applicable): N/A
Name: ROCHE, MICHAEL F.
Covered Official Position (if applicable): N/A
Name: ROSS, CHRISTOPHER P.
Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRA (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: HR3093/S1745 Fiscal 2008 Commerce-Justice-Science Appropriations - provisions related to underage drinking; HR3043/S1710 Fiscal 2008 Labor-HHS-Education Appropriations - provisions related to underage drinking;

17. House(s) of Congress and Federal agencies contacted:
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: ANHEUSER-BUSCH COS Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

All matters relating to the malt beverage industry, family entertainment and the regulation of marine mammals, endangered species and wildlife in general and legislation such as: Trade and currency issues related to China Issues related to intellectual property rights

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: HEFFERNAN, BARBARA D

Covered Official Position (if applicable): N/A

Name: MCCARTHY, DANIEL M.

Covered Official Position (if applicable): N/A

Name: ROCHE, MICHAEL F.

Covered Official Position (if applicable): N/A

Name: ROSS, CHRISTOPHER P.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 14, 2008

Printed Name and Title: MICHAEL F. ROCHE, VICE PRESIDE -

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with the registrant, client or affiliated organization

Signature: ON FILE Date: Feb 14, 2008

Printed Name and Title: -