

of the House of Representatives  
Legislative Resource Center  
106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY OF  
07 AUG 17

# LOBBYING REPC

## Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name  Organization  Individual

MEREDITH CORPORATION

2. Address  Check if different than previously reported

Address1 1716 LOCUST STREET

Address2

City DES MOINES

State IA

Zip Code 50309

Cou

3. Principal place of business (if different than line 2)

City

State

Zip Code

Cou

4a. Contact Name

b. Telephone Number c. E-mail

Mr. JERRY HADENFELDT

International Number

(515) 284-2780

jerry.hadenfeldt@meredith.com

5. Ser

249:

7. Client Name  Self

MEREDITH CORPORATION

6. Ho

323:

### TYPE OF REPORT

8. Year 2007

Midyear (January 1-June 30)

Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  Termination Date

11. No Lobbying Act

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

#### 12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more

\$

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

EXPENSE relating to lobbying activities for this were:

Less than \$10,000

\$10,000 or more

\$ 159,973.27

#### 14. REPORTING

Check box to indicate accounting method. See instructions for descriptive

Method A. Reporting amounts using LDA definit

Method B. Reporting amounts under section 603 Internal Revenue Code

Method C. Reporting amounts under section 162 Revenue Code

Signature

*Jerry L Hadenfeldt*

Date

18

3000081118



**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code   (one per page)

16. Specific lobbying issues

S. 495 Personal Data Privacy and Security Act of 2007  
H.R. 958 Data Accountability and Trust Act  
H.R. 1685 Data Security Act of 2007  
H.R. 964 Securely Protect Yourself Against Cyber Trespass Act

17. House(s) of Congress and Federal agencies  Check if None  House  Senate

[Empty box for House(s) of Congress and Federal agencies]

18. Name of each individual who acted as a lobbyist in this issue area

| Name  |            |        | Covered Official Position (if applicable) |
|-------|------------|--------|---|
| First | Last       | Suffix |   |
| Jerry | Hadenfeldt |        | Director - Government Relations           |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

[Empty box for Interest of each foreign entity]

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MEMORANDUM for General Lobbying Issue Area:

CSP - Consumer Issues/Safety/Products

- H.R. 1525 Internet Spyware Prevention Act of 2007
- S. 239 Notification of Risk to Personal Data Act
- S. 1202 Personal Data Protection Act of 2007
- S. 1178 Identity Theft Prevention Act
- H.R. 948 Social Security Number Protection Act of 2007
- S. 1208 Social Security Account Number Protection Act
- S. 1625 Counter Spy Act

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15. General issue area code   (one per page)

16. Specific lobbying issues

S. 1076 Next Generation Air Transportation System Financing Reform Act of 2007

17. House(s) of Congress and Federal agencies  Check if None  House  Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name  |            |        | Covered Official Position (if applicable) |
|-------|------------|--------|---|
| First | Last       | Suffix |   |
| Jerry | Hadenfeldt |        | Director - Government Relations           |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

[Empty box for interest of foreign entities]

1000081121



**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code  Communications/Broadcasting/Radio/Tv (one per page)

16. Specific lobbying issues

S. 215 Internet Freedom Preservation Act  
H.R. 936 Prevention of Fraudulent Access to Phone Records Act  
H.R. 251 Truth in Caller ID Act of 2007  
H.R. 740 Preventing Harassment through Outbound Number Enforcement Act of 2007

17. House(s) of Congress and Federal agencies  Check if None  House  Senate

[Empty box for House(s) of Congress and Federal agencies]

18. Name of each individual who acted as a lobbyist in this issue area

| Name  |            |        | Covered Official Position (if applicable) |
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| First | Last       | Suffix |   |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

[Empty box for Interest of each foreign entity]

2000081122



MEMORANDUM for General Lobbying Issue Area:

COM - Communications/Broadcasting/Radio/Tv

H.R. 2331 First Response to Broadcasters Act of 2007  
S. 1742 Broadcaster Freedom Act of 2007

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v5.0.0m

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15. General issue area code   (one per page)

16. Specific lobbying issues

S. 936 Fair Elections Now Act  
S. 849 Openness Promotes Effectiveness in our National Government Act of 2007  
S. 1285 Fair Elections Now Act  
H.R. 4975 Lobbying and Ethics Reform Bill

17. House(s) of Congress and Federal agencies  Check if None  House  Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name  |            |        | Covered Official Position (if applicable) |
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| First | Last       | Suffix |   |
| Jerry | Hadenfeldt |        | Director - Government Relations           |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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v5.0.0m

MEMORANDUM for General Lobbying Issue Area: GOV - Government Issues

1 Honest Leadership and Open Government Act

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15. General issue area code   (one per page)

16. Specific lobbying issues

S. 468 Food and Drug Administration Safety Act of 2007  
H.R. 493 Genetic Information Nondiscrimination Act of 2007  
S. 3 Medicare Prescription Drug Price Negotiation Act of 2007  
S. 484 Enhancing Drug Safety and Innovation Act of 2007

17. House(s) of Congress and Federal agencies  Check if None  House  Senate

[Empty box for House(s) of Congress and Federal agencies]

18. Name of each individual who acted as a lobbyist in this issue area

| Name  |            |        | Covered Official Position (if applicable) |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

[Empty box for Interest of each foreign entity]

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ENDUM for General Lobbying Issue Area: HCR - Health Issues

- H.R. 506 Health Partnership Through Creative Federalism Act
- S. 1003/H.R. 882 Access to Emergency Medical Services Act
- S. 616 HIPAA Recreational Injury Technical Correction Act

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**Printed Name and Title** Jerry L. Hadenfeldt, Director - Government Relations

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v5.0.0m

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15. General issue area code   (one per page)

16. Specific lobbying issues

H.R. 2102 Free Flow of Information Act

17. House(s) of Congress and Federal agencies  Check if None  House  Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name  |            |        | Covered Official Position (if applicable) |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

[Empty box for foreign entity interest information]

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15. General issue area code  Advertising (one per page)

16. Specific lobbying issues

S. 1082 Prescription Drug User Fee Amendments of 2007

17. House(s) of Congress and Federal agencies  Check if None  House  Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name  |            |        | Covered Official Position (if applicable) |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

[Empty box for foreign entity interest information]

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15. General issue area code   (one per page)

16. Specific lobbying issues

H.R. 245 Personal Health Investment Today Act

17. House(s) of Congress and Federal agencies  Check if None  House  Senate

18. Name of each individual who acted as a lobbyist in this issue area

| Name  |            |        | Covered Official Position (if applicable) |
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| First | Last       | Suffix |   |
| Jerry | Hadenfeldt |        | Director - Government Relations           |
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19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

[Empty box for foreign entity interest information]

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