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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>American Cable Association</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>One Parkway Center, Suite 212</u>			
3. Principal Place of Business (if different from line 2) City: <u>Pittsburgh</u> State/Zip (or Country) <u>PA 15220</u>			
4. Contact Name <u>Matthew M. Polka</u>	Telephone <u>412-722-8300</u> <u>x14</u>	E-mail (optional) <u>mpolka@americancable.org</u>	5. Senate ID # <u>545</u>
7. Client Name <input checked="" type="checkbox"/> Self			6. House ID # <u>34990</u>

TYPE OF REPORT 8. Year 2003 Midyear (January 1-June 30) OR Year End (July 1-Dec 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report ⇨ Termination Date _____ 11. No Lobbying

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000

\$10,000 or more ⇨ \$ _____
Income (nearest \$20,000)

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000

\$10,000 or more ⇨ \$ 100,000
Expenses (nearest \$20,000)

14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description.

Method A. Reporting amounts using LDA definition

Method B. Reporting amounts under section 6013 Internal Revenue Code

Method C. Reporting amounts under section 162 Internal Revenue Code

Signature _____

Printed Name and Title _____

LD-2 (REV. 6/98)

Registrant Name American Cable Assoc Client Name _____

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code BAN (one per page)

16. Specific lobbying issues

S. 20971 / H.R. 3615 - Set aside and application of federal loan guarantees on a technology neutral basis to fund the deployment of broadcast signals in underserved and unserved markets.

17. House(s) of Congress and Federal agencies contacted Check if None

- U.S. House of Representatives
- U.S. Senate
- National Telecommunications Information Admin
- Rural Utility Service

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<u>Matthew M. Polka</u>
<u>American Cable Association</u>
.....
.....

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date _____

Printed Name and Title _____

Form LD-2 (Rev. 6/98)

Page

Registrant Name American Cable Assoc Client Name _____

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code TEC (one per page)

16. Specific lobbying issues

please see Exhibit A

17. House(s) of Congress and Federal agencies contacted Check if None

*U.S. House of Representatives
U.S. Senate*

*National Telecommunications Information Admin
Federal Communications Commission
Federal Trade Commission*

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
<i>Matthew M. Poika</i>	
<i>American Cable Association</i>	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature _____ Date _____

Printed Name and Title _____

Form LD-2 (Rev. 6/98)

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Exhibit A

American Cable Association 2003 Mid-Year Lobbying Report

General Issue Code TEC

Specific Lobbying Issues:

- Implementation of Satellite Home Viewer Improvement Act
- Deployment of high-speed data modems in rural areas to close the "digital divide"
- Forced access issues to require high-speed internet providers to carry additional ISP's
- Review of rates, terms and conditions imposed upon independent cable businesses and consumers for receipt of satellite delivered cable programming services, broadcast programming, digital programming and the effect on retail rates
- Review of telecommunications mergers (EchoStar/Direct TV)(Comcast/ATT) and the effect on competition in rural areas
- To ensure a reasonable transition to digital broadcast television in smaller markets and rural areas
- Awareness of impact of emergency alert regulations on smaller cable companies and the need for a new comprehensive, subsidized federal program to ensure the availability of emergency messages to viewers in smaller markets and rural areas.

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Registrant Name American Cattle Assoc Client Name _____

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

21. Client new principal place of business (if different from line 20)

City _____ State/Zip (or Country) _____

22. New general description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that no longer pertain

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Name	Address	Principal Place of B (city and state or c


26. Name of each previously reported organization that is no longer affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the regist affiliated organization

Signature  Date 8/14/03

Printed Name and Title Matthew M. Polka

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