

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <i>Impact Strategies, L.L.C.</i>		
2. Address <input type="checkbox"/> Check if different than previously reported <i>3927 Old Lee Highway, Suite 102-A</i>		
3. Principal Place of Business (if different from line 2) City: <i>Fairfax</i> State/Zip (or Country) <i>VA 22030</i>		
4. Contact Name <i>Shannon Sheahan</i>	Telephone <i>(703) 934-0278</i>	E-mail (optional)
5. Senate ID # <i>42832-48</i>		6. House ID # <i>3407600</i>
7. Client Name <input type="checkbox"/> Self <i>R. R. Donnelley &amp; Sons Co.</i>		

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30)  OR Year End (July 1-December 31)

9. Check if this filing amends a previously filed version of this report   
 10. Check if this is a Termination Report  → Termination Date \_\_\_\_\_ 11. No Lobbying Activity

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

<p><b>12. Lobbying Firms</b></p> <p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/> <i>\$600,000.</i></p> <p>\$10,000 or more <input checked="" type="checkbox"/> → <i>\$600,000.</i></p> <p style="text-align: center;"><small>Income (nearest \$20,000)</small></p> <p>Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>13. Organizations</b></p> <p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> → \$ _____</p> <p style="text-align: center;"><small>Expenses (nearest \$20,000)</small></p> <p><b>14. REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options.</p> <p><input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions only</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code</p>
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Signature *Shannon J. Sheahan*  
 Printed Name and Title *Shannon J. Sheahan, Legislative Director*  
 LD-2 (REV. 6/98) PAGE 1 OF 5

Registrant Name IMPACT Strategies Client Name R.K. Donnelly & Sons Co.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific lobbying issues  
S: 1344 The Patients Bill of Rights Plus Act  
HR 2990 The Patients Bill of Rights Act  
HR 4577 Labor, Health Human Services & Education Appropriation (FY 2001)  
HR 1504 The Quality Healthcare Coalition Act

17. House(s) of Congress and Federal agencies contacted  Check if None  
US House  
US Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Jeff Fedorchak		<input type="checkbox"/>
Shannon Sheahan		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Shannon J. Sheahan Date 7/27/00  
Printed Name and Title Shannon J. Sheahan, Legislative Director

Registrant Name IMPACT Strategies Client Name R.R. Donnelley & Sons Co.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code LBR (one per page)

16. Specific lobbying issues  
- FY 01 Labor HHS & Education Appropriation  
- S. 1070 The Sensible Ergonomics Needs Scientific Evidence Act

17. House(s) of Congress and Federal agencies contacted  Check if None  
US House  
US Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Jeff Fedorchuk		<input type="checkbox"/>
Shannon Sheahan		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Shannon J. Sheahan Date 7/27/00  
Printed Name and Title Shannon J. Sheahan, Legislative Director

Registrant Name IMPACT Strategies Client Name R. R. Dornelley & Sons Co.

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15. General issue area code CIV (one per page)

16. Specific lobbying issues  
Child Online Privacy Protection Act

17. House(s) of Congress and Federal agencies contacted  Check if None

US House  
US Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Jeff Fedorchak</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Shannon J. Sheahan Date 8/4/00  
Printed Name and Title Shannon J. Sheahan, Legislative Director

Registrant Name IMPACT Strategies Client Name R. B. Donnelley & Sons Co.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)

16. Specific lobbying issues  
Internet Sales Tax Moratorium

17. House(s) of Congress and Federal agencies contacted  Check if None

US House  
US Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
<u>Jeff Tedorchak</u>		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Bannon J Sheahan Date 8/4/00

Printed Name and Title Bannon J. Sheahan