

Clerk of the House of Representatives
Legislative Resource Center
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Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) -All Filers Are Required to Complete This Page

1. Registrant Name Greenberg Traurig			
2. Address ☐ Check if different than previously reported 800 Connecticut Avenue, NW Washington DC 20006 Suite 500			
3. Principal Place of Business (if different from line 2) City State/Zip (or Country)			
4. Contact Name Howard A. Vine	Telephone 202-331-3103	E-mail (optional) vinch@gtlaw.com	5. Senate ID # 16896-431
7. Client Name ☐ Self JC Penney Company, Inc.	6. House ID # 31595048		

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) ☒ OR Year End (July 1-December 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ >> Termination Date _____ 11. No Lobbying Activity ☐

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13	
12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000 ☒ \$10,000 or more ☐ >> \$ _____ Income (nearest \$20,000) Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000 ☐ \$10,000 or more ☐ >> \$ _____ Expenses (nearest \$20,000) 14. REPORTING METHOD. Check box to indicate expense accounting method. See instructions for description of options. ☐ Method A. Reporting amounts using LDA definitions only ☐ Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code ☐ Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature  Date 7/31/2000

Printed Name and Title Ronald L. Platt - Senior Director of Governmental Affairs Page 1 of 2

Registrant Name: Greenberg TraurigClient Name: J.C. Penney Company, Inc.

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TAX (one per page)16. Specific Lobbying issues
Extension of the Work Opportunity Tax Credit

17. House(s) of Congress and Federal agencies contacted

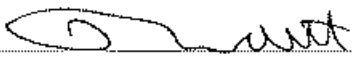
☐ Check if None

Department of Treasury
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Platt, Ronald L.		No

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if NoneSignature  Date 7/31/2000Printed Name and Title Ronald L. Platt - Senior Director of Governmental Affairs Page 2 of 2