

Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name				International Franchise Association	
2. Address		<input type="checkbox"/> Check if different than previously reported			
		1350 New York Avenue, N.W. Suite 900			
3. Principal Place of Business (if different from line 2)					
City:		Washington		State/Zip (or Country) D.C. 20005	
4. Contact Name		Telephone		E-mail (optional)	
Matthew R. Shay		(202) 628-8000		5. Senate ID # 47872-1	
7. Client Name		<input type="checkbox"/> Self		6. House ID # 3445201	

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30)  OR Year End (July 1-Dec 31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  ⇨ Termination Date \_\_\_\_\_

11. No Lobby

## INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

**12. Lobbying Firms**  
 INCOME relating to lobbying activities for this reporting period was:  
 Less than \$10,000   
 \$10,000 or more  ⇨ \$ \_\_\_\_\_  
Income (nearest \$20,000)  
 Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

**13. Organizations**  
 EXPENSES relating to lobbying activities for this period were:  
 Less than \$10,000   
 \$10,000 or more  ⇨ \$ 100,000  
Expenses (nearest \$)  
**14. REPORTING METHOD.** Check box to indicate accounting method. See instructions for descriptive method.  
 Method A. Reporting amounts using LDA de  
 Method B. Reporting amounts under section Internal Revenue Code  
 Method C. Reporting amounts under section Internal Revenue Code

Signature Betsy R. Laird

Printed Name and Title Betsy R. Laird, Vice President, Government Relations

LD-2 (REV. 6/98)

Registrant Name Intl. Franchise Assn. Client Name (same)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code SMB (one per page)

16. Specific lobbying issues

Conducted educational efforts regarding Franchising and the impact of Franchising on the economy. Communicated with members and staff regarding the negative impact of previously proposed Federal Legislation that would restructure relationships between Franchisees and Franchisors. (No bill introduced in the 107th Congress.)

17. House(s) of Congress and Federal agencies contacted  Check if None

House and Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Matthew R. Shay	
Betsy R. Laird	
Karen Jacobson	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

*Betsy R. Laird*

Signature [Handwritten Signature] Date 2/1/05

Printed Name and Title Betsy R. Laird, Vice President, Government Relations

Form LD-2 (Rev. 6/98)

Page

Registrant Name Intl. Franchise Assn. Client Name (same)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code Tax (one per page)

16. Specific lobbying issues - H.R. 826/S. 732 - A bill to amend the Internal Revenue Code of 1986 to provide a shorter recovery period for the depreciation of certain real property buildings. H.R. 1507 - A bill to amend the Internal Revenue Code of 1986 to provide a shorter recovery period for certain franchise operation property as 15-year depreciable property. H.R. 1508 - A bill to amend the Internal Revenue Code of 1986 to provide shorter recovery period for the depreciation of certain leasehold improvements.

17. House(s) of Congress and Federal agencies contacted  Check if None

House and Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Betsy R. Laird	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature *[Handwritten Signature]* Date 2/1/03

Printed Name and Title Betsy R. Laird, Vice President, Government Relations

Form LD-2 (Rev. 6/98)

Page

Registrant Name Intl. Franchise Assn. Client Name (same)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific lobbying issues

H.R. 2341/S. 1712 "The Class Action Fairness Act of 2001" amending the provisions that apply to consideration of interstate class actions.

17. House(s) of Congress and Federal agencies contacted  Check if None

House and Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Betsy R. Laird	
Karen Jacobson	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Betsy R. Laird Date 4/1/05

Printed Name and Title Betsy R. Laird, Vice President, Government Relations

Form LD-2 (Rev.6/98)

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Registrant Name Intl. Franchise Assn. Client Name (same)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific lobbying issues

H.R. 2215, the Department of Justice conference report containing legislative (H.R. 741 and S. 407) implementing the Madrid protocol by amending the Trademark Act of 1946 for the registration and protection of U.S. trademarks international

Advise and consent resolution in Senate on the Madrid protocol, a trademark

17. House(s) of Congress and Federal agencies contacted  Check if None

Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Karen Jacobson	
Betsy Laird	

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature Betsy R. Laird Date 5/1/00

Printed Name and Title Betsy R. Laird, Vice President, Government Relations

Form LD-2 (Rev. 6/98)

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