Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Aug 14, 2007

LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration 2. House Identification Number 314500000

1. Effective Date of Registration Nov 30, 2005

Senate Identification Number 4152-12

REGISTRANT

3. Registrant Name: APPLE INC Address: 1200 G STREET NW SUITE 800 City: WASHINGTON State: DC Zip: 20005-2084

4. Principal place of business (if different from line 3): City: CUPERTINO State/Zip(or Country): CA 95014

 Telephone number and contact name: 2026612187 Contact: CATHERINE A. NOVELLI E-mail(optional): JKAUNE@NMGOVLAW.COM

6. General description of registrant's business or activities: COMPUTER MANUFACTURING

CLIENT

A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.

X Self

7. Client name:

Address:

City: State: Zip:

8. Principal place of business (if different from line 7): City: CUPERTINO State/Zip(or Country): CA 95014

9. General description of client's business or activities: COMPUTER MANUFACTURING

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a "covered executive branch official" or "covered legislative branch official" within two years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name: BYER, DAVID

Covered Official Position (if applicable): N/A

Name: CRONIN, SUE

Covered Official Position (if applicable): N/A

Name: ERRION, LISA

Covered Official Position (if applicable): N/A Name: FORTSON, JOSEPH

Covered Official Position (if applicable): N/A

Name: NOVELLI, CATHERINE

Covered Official Position (if applicable): N/A Name: TENUTA, JOSHUA P

Covered Official Position (if applicable): N/A

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, page 1:

COM CPI CPT EDU ENV TAX TEC TRD

Page 1

Registrant Name: APPLE INC Client Name: Self

12. Specific lobbying issues (current and anticipated):

COMPUTER MANUFACTURING/ SALES COMPUTER TECHNOLOGY/ INTERNET EDUCATION

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual period **and** 13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semi-annual periodin whole or in major part plans, supervises or controls the registrant's lobbying activities?

X No, then go to line 14.
Yes, then complete the rest of this section for each entity matching the criteria above, then proceed to line 14.
FOREIGN ENTITIES 14. Is there any foreign entity that: a) holds at least 20% equitable ownership in the client or any organization identified on line 13; OR b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; OR c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?
No, then sign and date the registration. Yes, then complete the rest of this section for each entity matching the criteria above, then sign and date the registration.
Signature: ON FILE Date: Aug 14, 2007

Printed Name and Title: JASON D KAUNE, ATTORNEY AND AGENT FOR FILER -