Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515

Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510

Secretary of the Senate Received: Aug 04, 2005

LOBBYING REPORT

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1. Registrant Name: **DAVIDSON & CO** 555 12TH STREET, NW, SUITE 710, WASHINGTON, DC 20004 3. Principal place of business (if different from line 2) City: WASHINGTON State/Zip(or Country): DC 20005 4. Contact Name: KAREN GIONET BLITZ Telephone: 202-638-1101 E-mail (optional): kgb@davidsondc.com Senate ID #: 11630-292 House ID #: 31258-002 7. Client Name: Self NATL ASSN OF BROADCASTERS TYPE OF REPORT 8. Year 2005 Midyear (January 1 - June 30): X OR Year End (July 1 - December 31): 9. Check if this filing amends a previously filed version of this report: 10. Check if this is a Termination Report: => Termination Date: 11. No Lobbying Activity: 🔲 INCOME OR EXPENSES Complete Either Line 12 OR Line 13 12. Lobbying Firms INCOME relating to lobbying activities for this reporting period was: Less than \$10,000: \$10,000 or more: X => Income (nearest \$20,000): 20,000.00 Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client). 13. Organizations EXPENSES relating to lobbying activities for this reporting period were: Less than \$10,000: \$10,000 or more: => Expenses (nearest \$20,000);_

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

Method A. Reporting amounts using LDA definitions only

Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

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Registrant Name: DAVIDSON & CO Client Name: NATL ASSN OF BROADCASTERS

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed

- 15. General issue area code: ADV (one per page)
- 16. Specific lobbying issues:

H.R. 575 Say No To Drug Ads Act H.R. 1420 Families for ED Advertising Decency Act H.R. 1655 America Rx Act of 2005 S. 1128 Pharmaceutical Advertising and Prudent Purchasing Act S. 930 Food and Drug Administration Safety Act of 2005

17. House(s) of Congress and Federal agencies contacted: HOUSE OF REPRESENTATIVES SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: DAVIDSON, JAMES H. Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. None

Signature: ON FILE Date: Aug 04, 2005

Printed Name and Title: KAREN BLITZ - DIRECTOR