

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE

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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration 06/01/200

2. House Identification Number 36933

Senate Identification Number 285437

REGISTRANT

3. Registrant name Mercury Public Affairs

Address 1775 Eye Street, NW

Suite 700

City Washington

State DC

Zip 20006

US

4. Principal place of business (if different than line 3)

City

State

Zip

5. Telephone number and contact name

202-551-1450

Contact Mr.

John Hishta

E-mail jhishta@mercuryllc.com

6. General description of registrant's business or activities

Public Affairs

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.* Self

7. Client name Imation

Address 1 Imation Place

City Oakdale

State MN

Zip 55128

US

8. Principal place of business (if different than line 7)

City

State

Zip

9. General description of client's business or activities

Data security and storage devices

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed has served as a "covered executive branch official" or "covered legislative branch official" within two years of first becoming a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
John Hishta	
Mike McSherry	

1000182696

Registrant Name Mercury Public Affairs

Client Name Imation

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD-1, pa

BUD

SCI

12. Specific lobbying issues (current and anticipated)

Issues pertaining to data storage and security including the buying and selling of used tapes

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the registrant in a semiannual period and in whole or in major part plans supervises or controls the registrant's lobbying activities?

No ⇒ Go to line 14.

Yes ⇒ Complete the rest of this section for each entity matching criteria above, then proceed to line 14.

Name	Address	Principal place of Business: (city and state or country)

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes act the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of lobbying activity?

No ⇒ Sign and date the registration.

Yes ⇒ Complete the rest of this section for each entity matching the criteria above, then sign and date registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Or pe i

Signature

[Handwritten Signature]

Date

8/14/06

Printed Name and Title

John Hishta, Managing Director

0000182697

