

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

SECRETARY-1

04 FEB 17

**LOBBYING REPORT**

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <b>William Zeliff</b>			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address <b>499 South Capitol Street, SW Suite 600</b> City <b>Washington</b> State/Zip (or Country) <b>DC 20003 USA</b>			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name <b>William H. Zeliff, Jr.</b>	Telephone <b>202-554-0473</b>	E-mail (optional)	5. Senate ID # <b>51285 - 12</b>
7. Client Name <input type="checkbox"/> Self <b>General Mills Inc.</b>			6. House ID # <b>34049001</b>

**TYPE OF REPORT** 8. Year 2003 Midyear (January 1-June 30)  OR Year End (July 1-De

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  >> Termination Date \_\_\_\_\_

11. No Lobby

**INCOME OR EXPENSES - Complete Either Line 12 OR Line 13**

12. Lobbying Firms	13. Organizations
<p><b>INCOME</b> relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> &gt;&gt; \$ <u>\$40,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p><b>EXPENSES</b> relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> &gt;&gt; \$ _____ Expenses (nearest \$20,000)</p> <p><b>14. REPORTING METHOD.</b> Check box to indicate accounting method. See instructions for description of</p> <p><input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA defini</p> <p><input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 603 the Internal Revenue Code</p> <p><input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162 Internal Revenue Code</p>

Signature William H. Zeff, Jr Date 2/17/2004

Printed Name and Title William H. Zeff, Jr. - Former Member of Congress: New Hampshire 1991-1997 P2

Registrant Name: William Zeliff

Client Name: General Mills Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code BUD (one per page)

16. Specific Lobbying issues

- \* **Reauthorize WIC Program.**
- \* **Seek Improvements in New Hampshire WIC Program.**
- \* **Maintain choice among WIC community for both brand and non brand products.**
- \* **Insure that products in WIC package receive wide distribution and are available to WIC consumers.**
- \* **Maintain sugar caps.**
- \* **States to verify income guidelines.**
- \* **Trade issues - Ambassador Paul Celluci**

17. House(s) of Congress and Federal agencies contacted  Check if None  
**House of Representatives**  
**Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Zeliff, Jr., William H.	Former Member of Congress: New Hampshire 1991-1997

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature William H. Zeff, Jr. Date 2/17/2004

Printed Name and Title William H. Zeff, Jr. - Former Member of Congress: New Hampshire 1991-1997 Pa

Registrant Name: William Zelif

Client Name: General Mills Inc.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. **Using a separate page for each code,** provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR (one per page)

16. Specific Lobbying issues

- \* **Reauthorize WIC Program.**
- \* **Seek improvements in New Hampshire WIC Program.**
- \* **Maintain choice among WIC community for both brand and non brand products.**
- \* **Insure that products in WIC package receive wide distribution and are available to WIC consumers.**
- \* **Maintain sugar caps.**
- \* **States to verify income guidelines.**
- \* **Trade issues - Ambassador Paul Celluci**

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**House of Representatives**  
**Senate**

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Name	Covered Official Position (if applicable)
Zelif, Jr., William H.	Former Member of Congress: New Hampshire 1991-1997

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Signature *William H. Zeff, Jr.* Date 2/17/2004

Printed Name and Title William H. Zeff, Jr. - Former Member of Congress: New Hampshire 1991-1997 Pa