

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

Secretary of the Senate  
Office of Public Records  
332 Hart Building  
Washington, DC 20510

RECEIVED  
SECRETARY OF THE SENATE  
PUBLIC RECORDS  
01 FEB -8 AM 10:16

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name <u>International Franchise Association</u>			
2. Address <input type="checkbox"/> Check if different than previously reported <u>1350 New York Avenue, NW, Suite 900</u>			
3. Principal Place of Business (if different from line 2) City: <u>Washington</u> State/Zip (or Country) <u>D.C. 20005</u>			
4. Contact Name <u>Matthew R. Shay</u>		Telephone <u>(202) 662-0767</u>	5. Senate ID # <u>47872-12</u>
7. Client Name <input checked="" type="checkbox"/> Self		E-mail (optional)	6. House ID # <u>3445200</u>

TYPE OF REPORT 8. Year 2000 Midyear (January 1-June 30) ☐ OR Year End (July 1-December 31) ☒

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ → Termination Date \_\_\_\_\_

11. No Lobbying Activity ☐

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

**12. Lobbying Firms**  
INCOME relating to lobbying activities for this reporting period was:  
Less than \$10,000 ☐  
\$10,000 or more ☐ ⇒ \$ \_\_\_\_\_  
Income (nearest \$20,000)  
Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

**13. Organizations**  
EXPENSES relating to lobbying activities for this reporting period were:  
Less than \$10,000 ☐  
\$10,000 or more ☒ ⇒ \$ 460,000  
Expenses (nearest \$20,000)

**14. REPORTING METHOD.** Check box to indicate expense accounting method. See instructions for description of options.  
☒ Method A. Reporting amounts using LDA definitions only  
☐ Method B. Reporting amounts under section 6833(b)(8) of the Internal Revenue Code  
☐ Method C. Reporting amounts under section 162(c) of the Internal Revenue Code

Signature Matthew R. Shay

Printed Name and Title Matthew R. Shay, Senior Vice President & Chief Counsel

LDA-1 (REV. 6/98)

PAGE 1 of 3

International Franchise  
Registrant Name Association Client Name (same)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code SMB (one per page)

16. Specific lobbying issues

Conducted educational efforts regarding Franchising and the impact of Franchising on the economy. Communicated with members and staff regarding the negative impact of previously proposed Federal Legislation that would restructure relationships between Franchisees and Franchisors. H.R. 3308, "The Small Business Franchise Act of 1999."

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

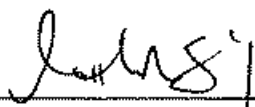
House and Senate  
No Federal Agencies

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Matthew R. Shay		<input type="checkbox"/>
Betsy Laird		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☐ Check if None

Signature  Date 2/6/2001  
Printed Name and Title Matthew R. Shay, Senior Vice President & Chief Counsel

International Franchise  
Registrant Name Association Client Name (same)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code Tax (one per page)

16. Specific lobbying issues

H.R. 2402 - A bill to amend the Internal Revenue Code of 1986 to establish a 15-year recovery period for franchise property, to provide a shorter recovery period for the depreciation of certain leasehold improvements, to allow capital gain treatment on the transfer of a franchise in connection with the transfer of an existing business, and for other purposes. H.R. 2451 - A bill to amend the Internal Revenue Code of 1986 to classify certain franchise operation property as 15-year depreciable property. H.R. 844 - A bill to amend the Internal Revenue Code of 1986 to provide a shorter recovery period for the depreciation of certain leasehold improvements.

17. House(s) of Congress and Federal agencies contacted ☐ Check if None

House

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Brendan Flanagan		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☐ Check if None

Signature Matthew R. Shay Date 2/6/2001

Printed Name and Title Matthew R. Shay, Senior Vice President & Chief Counsel

Form FD-37 (Rev. 6/98)

Page 3 of 3