

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - **All Filers Are Required To Complete This Page**

1. Registrant Name:

PEPSICO

2. Address:

101 CONSTITUTION AVE NW #900, WASHINGTON, DC 20001

3. Principal place of business (if different from line 2):

City: PURCHASE State/Zip(or Country): NY 10577

4. Contact Name: GALEN J. RESER

Telephone: 9142532862

E-mail (optional): galen.reser@pepsi.com

Senate ID #: 31202-12

House ID #: 30980000

7. Client Name: Self

TYPE OF REPORT

8. Year 2006 Midyear (January 1 - June 30): **OR** Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date: _____ 11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 **OR** Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): 500,318.00

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only
 Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
 Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: ADV (one per page)

16. Specific lobbying issues:

a) Advertising and marketing issues generally

17. House(s) of Congress and Federal agencies contacted:

Federal Communications Commission (FCC)

Federal Trade Commission (FTC)

HOUSE OF REPRESENTATIVES

SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: FINNERTY, LOUISE

Covered Official Position (if applicable): N/A

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: AGR (one per page)

16. Specific lobbying issues:

e) Agriculture commodity pricing a) Sugar: pricing and imports b) Genetically engineered crops: plant-made-pharmaceuticals c) Federally funded food & nutrition programs: WIC, Food Stamps, School Breakfast and Lunch Programs, Nutrition Guidelines d) Zebra Chip (phytoplasmas) Disease as it concerns potatoes

17. House(s) of Congress and Federal agencies contacted:

Agriculture, Dept of (USDA)
HOUSE OF REPRESENTATIVES
SENATE
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AVERY, ELIZABETH

Covered Official Position (if applicable): N/A

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

Name: VARGAS, OMAR

Covered Official Position (if applicable): DEPUTY DIRECTOR, DOJ INTERGOV. & PUB. LIAISON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: BEV (one per page)

16. Specific lobbying issues:

a) National Uniformity in Food Labeling, H.R. 4167 and S. 3128 b) Commonsense Consumption Act, S. 908 and H.R. 554 c) Generalized System of Preferences Program

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)
HOUSE OF REPRESENTATIVES
Natl Security Council (NSC)
SENATE
U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AVERY, ELIZABETH

Covered Official Position (if applicable): N/A

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

Name: VARGAS, OMAR

Covered Official Position (if applicable): DEPUTY DIRECTOR, DOJ INTERGOV. & PUB. LIAISON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CIV (one per page)

16. Specific lobbying issues:

a) The Fannie Lou Hamer, Rosa Parks, and Coretta Scott King Voting Rights Act Reauthorization and Amendments Act of 2006, H.R. 9 and S. 2703.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CPT (one per page)

16. Specific lobbying issues:

a) Trademark Dilution, H.R. 683

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: CSP (one per page)

16. Specific lobbying issues:

a) National Uniformity in Food Labeling, H.R. 4167 and S. 3128 b) Food labeling and ingredient safety

17. House(s) of Congress and Federal agencies contacted:

Food & Drug Administration (FDA)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: RESEK, GALEN J.

Covered Official Position (if applicable): N/A

Name: VARGAS, OMAR

Covered Official Position (if applicable): DEPUTY DIRECTOR, DOJ INTERGOV. & PUB. LIAISON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: F00 (one per page)

16. Specific lobbying issues:

a) National Uniformity in Food Labeling, H.R. 4167 and S. 3128 b) Commonsense Consumption Act, S. 908 and H.R. 554 c) Food ingredient science policy

17. House(s) of Congress and Federal agencies contacted:

Food & Drug Administration (FDA)
HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: RESEK, GALEN J.

Covered Official Position (if applicable): N/A

Name: VARGAS, OMAR

Covered Official Position (if applicable): DEPUTY DIRECTOR, DOJ INTERGOV. & PUB. LIAISON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

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15. General issue area code: FDR (one per page)

16. Specific lobbying issues:

e) Income tax issues in Kuwait f) National treatment issues in Turkey g) Commodity issues in Turkey h) National treatment issue in India i) Technical Barrier to Trade (TBT) issue in Thailand a) Business issues in Iraq b) Labor relations in Poland c) Discriminatory tax issues in Pakistan d) Business issues in China

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)

HOUSE OF REPRESENTATIVES

SENATE

State, Dept of (DOS)

U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AVERY, ELIZABETH

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

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15. General issue area code: HCR (one per page)

16. Specific lobbying issues:

a) WHO Global strategy on diet, physical activity and health b) Pan-American Health Organization/ Western Hemisphere obesity and physical health policy c) Healthy lifestyle, anti-obesity policy initiatives

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
Health & Human Services, Dept of (HHS)
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: FINNERTY, LOUISE

Covered Official Position (if applicable): N/A

Name: RESEB, GALEN J.

Covered Official Position (if applicable): N/A

Name: VARGAS, OMAR

Covered Official Position (if applicable): DEPUTY DIRECTOR, DOJ INTERGOV. & PUB. LIAISON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

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15. General issue area code: IMM (one per page)

16. Specific lobbying issues:

a) Foreign visitor visas

17. House(s) of Congress and Federal agencies contacted:
Homeland Security, Dept of (DHS)
State, Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: VARGAS, OMAR

Covered Official Position (if applicable): DEPUTY DIRECTOR, DOJ INTERGOV. & PUB. LIAISON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: LBR (one per page)

16. Specific lobbying issues:

a) Motor Carrier Act Exemption-SAFETEA-LU

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

LOBBYING ACTIVITY.

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15. General issue area code: TAX (one per page)

16. Specific lobbying issues:

a) U.S. Corporate Tax System Reform b) Extension and Reform of the Research and Development Tax Credit c) International Tax Reform

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES

SENATE

Treasury, Dept of

18. Name of each individual who acted as a lobbyist in this issue area:

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

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Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: TOR (one per page)

16. Specific lobbying issues:

a) Commonsense Consumption Act, S. 908 and H.R.554

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Registrant Name: PEPSICO Client Name: Self

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15. General issue area code: TRD (one per page)

16. Specific lobbying issues:

a) Peru Trade Promotion Agreement b) Colombia Trade Promotion Agreement c) Brazilian orange juice tariff policy d) Presidential Trade Promotion Authority e) General System of Preferences, H.R. 6406 and S. 3495 f) Agriculture commodity trade policy g) Oman Free Trade Agreement, H.R. 5684 and S. 3569

17. House(s) of Congress and Federal agencies contacted:

Commerce, Dept of (DOC)

HOUSE OF REPRESENTATIVES

SENATE

U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area:

Name: AVERY, ELIZABETH

Covered Official Position (if applicable): N/A

Name: BRYANT, DANIEL

Covered Official Position (if applicable): ASSISTANT ATTORNEY GENERAL FOR LEGAL POLICY

Name: RESER, GALEN J.

Covered Official Position (if applicable): N/A

Name: VARGAS, OMAR

Covered Official Position (if applicable): DEPUTY DIRECTOR, DOJ INTERGOV. & PUB. LIAISON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Feb 14, 2007

Printed Name and Title: GALEN J. RESER-VICE PRESIDENT, WASHINGTON -