

Clerk of the House of Representatives Legislative Resource Center 8-106 Cannon Building Washington, DC 20515	Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510
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Secretary of the Senate
Received: Aug 02, 2007

SECRETARY
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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page

1. Registrant Name:

STRATEGIC MARKETING INNOVATIONS

2. Address:

1020 19TH STREET NW SUITE 375, WASHINGTON, DC 20036

3. Principal place of business (if different from line 2):

4. Contact Name: WILLIAM MCCANN
Telephone: 2024675459
E-mail (optional): bill@strategicmi.com

Senate ID #: 60550-4594

House ID #:

7. Client Name: Self

CONTINENTAL CONTROLS & DESIGN

TYPE OF REPORT

8. Year 2007 Midyear (January 1 - June 30): OR Year End (July 1 - December 31):

9. Check if this filing amends a previously filed version of this report:

10. Check if this is a Termination Report: => Termination Date:

11. No Lobbying Activity:

INCOME OR EXPENSES

Complete Either Line 12 OR Line 13

12. Lobbying Firms

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000:

\$10,000 or more: => Income (nearest \$20,000): 40,000.00

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSES relating to lobbying activities for this reporting period were:

Less than \$10,000:

\$10,000 or more: => Expenses (nearest \$20,000): _____

14. Reporting Method.

Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only
- Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
- Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

000010295



<http://soprweb.senate.gov/index.cfm?event=getFilingDetails&filingID=7e3f33e3-973d-48...> 6/1

Registrant Name: STRATEGIC MARKETING INNOVATIONS Client Name: CONTINENTAL CONTROLS & DESIGN

LOBBYING ACTIVITY.

Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code: DEF (one per page)

16. Specific lobbying issues:

HR 1585, S1547 House and Senate Defense Authorization and House and Senate Defense Appropriations. Funding for Locust MAV.

17. House(s) of Congress and Federal agencies contacted:

HOUSE OF REPRESENTATIVES
SENATE

18. Name of each individual who acted as a lobbyist in this issue area:

Name: KUYKENDALL, STEVEN

Covered Official Position (if applicable): N/A

Name: LYNCH, THEODORE

Covered Official Position (if applicable): N/A

Name: SOWA, BRIAN

Covered Official Position (if applicable): LEG. ASSISTANT FOR REP. JOHN PETERSON

19. Interest of each foreign entity in the specific issues listed on line 16 above. **None**

Signature: ON FILE Date: Aug 02, 2007

Printed Name and Title: WILLIAM MCCANN CHIEF OPERATING OFFICER

000010296

Registrant Name: STRATEGIC MARKETING INNOVATIONS Client Name: CONTINENTAL CONTROLS & DESIGN

Information Update Page:

Complete ONLY where registration information has changed.

LOBBYIST UPDATE

23. Name of each previously reported individual who is NO LONGER expected to act as a lobbyist for the client

ISSUE UPDATE

24. General lobbying issues previously reported that NO LONGER pertain

AFFILIATED ORGANIZATIONS

25. Add the following organization(s)

26. Name of each previously reported organization that is NO LONGER affiliated with the registrant or client

FOREIGN ENTITIES

27. Add the following foreign entities

**28. Name of each previously reported foreign entity the NO LONGER owns, OR controls, OR is affiliated with th
registrant, client or affiliated organization**

Signature: ON FILE Date: Aug 02, 2007

Printed Name and Title: -

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Registrant Strategic Marketing Innovations

Client Name Eureka Ranch International

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address

City State Zip Code Country

21. Client new principal place of business (if different than line 20)

City State Zip Code Country

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

1	2	3	4
First Name	Last Name	Suffix	Information
Steve	Kuykendall		

ISSUE UPDATE

24. General lobbying issue that no longer pertains

City								
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AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address:

1	2	3				4
		Name	Street Address	State/Province	Zip	
						Principal Place of Bus (city and state or country)
						City
						State Country
						City
						State Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
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FOREIGN ENTITIES

27. Add the following foreign entities

1	2	3			4
		Name	Street Address	Country	
					Principal place of business (city and state or country)
					Amount of contribution for lobbying activities
					City
					State Country

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organi

1	2	3	4	5	6
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