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LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check if this is an Amended Registration

1. Effective Date of Registration 8/9/2002

2. House Identification Number _____

Senate Identification Number _____

REGISTRANT

3. Registrant name Ogilvy Public Relations Worldwide

Address 1901 L Street, NW, Suite 300

City Washington

State DC

Zip 20036

4. Principal place of business (if different from line 3)

City _____

State/Zip (or Country) _____

5. Telephone number and contact name

(202) 452-9406

Contact Robert Mathias

E-mail (optional) _____

6. General description of registrant's business or activities

Public Relations firm

CLIENT *A Lobbying firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should be labeled "Self" and proceed to line 10.* Self

7. Client name PJM Interconnection, L.L.C.

Address 956 Jefferson Avenue Valley Forge Corporate Center

City Norristown

State PA

Zip 19403-2497

8. Principal place of business (if different from line 7)

City _____

State/Zip (or Country) _____

9. General description of client's business or activities

operate electric transmission grid in 7 eastern states

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any per this section has served as a "covered executive branch official" or "covered legislative branch official" within two years acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

Name	Covered Official Position (if applicable)
<u>Jim Pierobon</u>	
<u>Jamie Moeller</u>	

Registrant Name Ogilvy Public Relations Worldwide Client Name PJM Interconnection, L.L.C.

LOBBYING ISSUES

11. General lobbying issue areas. Select all applicable codes listed in instructions and on the reverse side of Form LD

ENG UTI

12. Specific lobbying issues (current and anticipated)

- Proposed rules for electric transmission organizations
- Standard Market Design Proposal

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than \$10,000 to the lobbying activities of the a semiannual period and in whole or in major part plans, supervises or controls the registrant's lobbying

- No → Go to line 14. Yes ↓ Complete the rest of this section for each entity the criteria above, then proceed to line 14.

Name	Address	Principal Place of Bus (city and state or cot

FOREIGN ENTITIES

14. Is there any foreign entity that:

- a) holds at least 20% equitable ownership in the client or any organization identified on line 13; **OR**
- b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or activities of the client or any organization identified on line 13; **OR**
- c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in tl of the lobbying activity?

- No → Sign and date the registration. Yes ↓ Complete the rest of this section for ea matching the criteria above, then sign a registration.

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities

Signature  Date 8/14/0

Printed Name and Title Robert Mathias, Managing Director / Washington

