

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

SECRETARY OF THE SENATE
07 SEP 13 PM 1:44
LOBBYING REPORT
SECRETARY OF THE SENATE
07 SEP 13

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization ☐ Individual

BLUE CROSS & BLUE SHIELD OF SOUTH CAROLINA

2. Address ☐ Check if different than previously reported

Address1 4101 PERCIVAL ROAD, AX-210

Address2 _____

City COLUMBIA

State SC

Zip Code 29219

Country _____

3. Principal place of business (if different than line 2)

City _____

State _____

Zip Code _____

Country _____

4a. Contact Name

b. Telephone Number

c. E-mail

Mr. WILLIAM B. O'NEIL, JR.

☐ International Number

(301) 447-1926

william.o'neil@bcbsc.com

5. Sen

626

7. Client Name ☒ Self

BLUE CROSS & BLUE SHIELD OF SOUTH CAROLINA

6. Ho

354

TYPE OF REPORT

8. Year 2007

Midyear (January 1-June 30) ☒

Year End (July 1-Dec 31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date _____

11. No Lobbying Act ☐

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying

INCOME relating to lobbying activities for this reporting period was:

Less than \$10,000 ☐

\$10,000 or more ☐

\$ _____

Provide a good faith estimate, rounded to the nearest \$20,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

13. Organizations

EXPENSE relating to lobbying activities for this reporting period were:

Less than \$10,000 ☐

\$10,000 or more ☒

\$ 130,000.00

14. REPORTING

Check box to indicate accounting method. See instructions for descriptive information.

☒ **Method A.** Reporting amounts using LDA definitions

☐ **Method B.** Reporting amounts under section 6033 of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature ☒

Digitally Signed By: William B O'Neil

Date 09/07/07

US, DST ACES Business Representative, BLUECROSS BLUESHIELD OF SOUTH CAROLINA, William B. O'Neil

Printed Name and Title William B. O'Neil, Jr.; Federal Affairs Representative

v5.0.0m

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code BUD Budget/Appropriations (one per page)

16. Specific lobbying issues

HR3043 and S1710 "HHS Appropriations Act, 2008" sections pertaining to Medicare Contractor Fung; Medicare Advant SCHIP Reauthorization funding; and Comparative Effectiveness.

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

CMS
HHS

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
William	O'Neil	Jr,	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

000092142

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code HCR Health Issues (one per page)

16. Specific lobbying issues

See attached addendum for General Lobbying Issue Area: HCR - Healthcare.

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

HHS
OMB
White House

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
William	O'Neil	Jr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

0000092143

v5.0.0m

Antitrust and Health Insurance Reform: S618 "Insurance Industry Competition Act of 2007"

Health Information Technology Standards; Electronic Health Records; ICD10 Implementation: HR1368 "Personalized Information Act of 2007"; S1693 and S1783 "Wired for Health Care Quality Act";

Insurance Market Reform; Association Health Plans; Uninsured: S1019 "Health Care Choice Act of 2007"

Genetic Non-discrimination: HR1424 "Paul Wellstone Mental Health and Addiction Equity Act of 2007" and S558 "Mental Health Parity Act of 2007"

Blue Health Intelligence; Health Savings Accounts/Medical Savings Accounts; SCHIP Reauthorization; Transparency; Private Market Fraud;

FEHBP exemption from Cost Accounting Standards: Section 613 of HR2829.

3000092144

v5.0.0m

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code MMM Medicare/Medicaid (one per page)

16. Specific lobbying issues

Medicare; medicare Advantage; Medicare Part D; Comparative Effectiveness; nd HR2184 "To amend the Medicare Prescription Drug, Improvement, and Modernization Act 2003..."

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
William	O'Neil	Jr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

0000092145

Printed Name and Title William D. O'Neil, Jr., Federal Affairs Representative

v5.0.0m

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code

PHA

 Pharmacy (one per page)

16. Specific lobbying issues

Biologicals; biogenerics; S623 "Access to Life Saving Medicine Act."

17. House(s) of Congress and Federal agencies ☐ Check if None ☒ House ☒ Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
William	O'Neil	Jr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

000092146



Printed Name and Title William B. O'Neill, Jr.; Federal Affairs Representative

v5.0.0m

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code

TAX

Taxation/Internal Revenue Code

(one per page)

16. Specific lobbying issues

Reauthorization of the Trade Adjustment Act - parts pertaining to Health Care Tax Credit.

17. House(s) of Congress and Federal agencies

☐

Check if None

☒

House

☒

Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name			Covered Official Position (if applicable)
First	Last	Suffix	
William	O'Neil	Jr.	

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒

Check if None

0000092147

Printed Name and Title William B. O'Neil, Jr.; Federal Affairs Representative

v5.0.0m