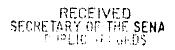
Clerk of the House of Representatives Legislative Resource Center B-106 Cannon Building Washington, DC 20515 Secretary of the Senate Office of Public Records 232 Hart Building Washington, DC 20510



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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

Pip	istrant Name oer Rudnick LLP			
_	dress 1200 19th Street, N.W.	ent than previously repo		
3. Prir	ncipal Place of Business (if different fror	m line 2)		
City	<i>'</i>	State/Zip (or Country)	
	ntact Name nald L. Plesser	Telephone (202) 861-3969	E-mail (optional) ron.plesser@piperrudnick.com	5. Senate ID # 31587-24
	ent Name			6. House ID # 32113005
0. Ch	eck if this is a Termination Rep	oort 🗆 >> Term	ination Date	11. No Lobby
-	COME OR EXPENSE	CS - Complete l	Either Line 12 OR Line 13	
INC		CS - Complete l	Either Line 12 OR Line 13	nizations
INCO period Less	12. Lobbying Fig. DME relating to lobbying activited was: than \$10,000	CS - Complete 1 rms ties for this reporti	Either Line 12 OR Line 13 13. Orga ng EXPENSES relating to lobbying period were: Less than \$10,000	nizations
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INCO period Less : \$10,0	12. Lobbying Fig. 12. Lobbying Fig. 20. Lobbying activity of was: 13. Lobbying activity of was: 14. Lobbying activity of was: 15. Lobbying activity of was: 16. Lobbying activity of was: 16. Lobbying related incomparison of all lobbying related incomparison.	complete lands and the second	ination Date Either Line 12 OR Line 13 13. Organ EXPENSES relating to lobbying period were: Less than \$10,000 \$10,000 or more >> \$ 14. REPORTING METHOD. Caccounting method. See instruction	nizations activities for this rep Expenses (nearest \$20) Check box to indicate ons for description of atts using LDA definites under section 603.

Signature			Date _	2/14/03		
_						
Printed Name and Title	Ronald L. Plesser - Partner				P	a

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F	tegistrant Name:					
(Client Name:	Direct Marketing Association				
e	ngaged in lobbyi		ry to reflect the general issue areas in which the registrant ting period. Using a separate page for each code, provide ed.			
1	5. General issue	area code <u>CPI</u> (one per page)			
1	H.R.112, Eld H.R.113, Wi H.R.237, Co H.R.3146, N H.R.347, Co H.R.718, Un H.R.89, Onl H.R.95, Uns S.197, Spyw	oying issues nti-Spamming Act of 2001, ectronic Privacy Protection Act, reless Telephone Spam Protection Act, nsumer Internet Privacy Enhancement etizens Protection Act of 2001, nsumer Online Privacy and Disclosure solicited Commercial Electronic Mail A ine Privacy Protection Act of 2001, olicited Commercial Electronic Mail A are Control and Privacy Protection Ac ne Personal Privacy Act,	Act, Act of 2001, ct of 2001,			
1	7. House(s) of 0	Congress and Federal agencies contacted	☐ Check if None			
	House of Re Senate	presentatives	□ Check if None			
1	Senate	_				
1	Senate	presentatives				
1	Senate 8. Name of eac	presentatives n individual who acted as a lobbyist in thi	s issue area			
1 -	Senate 8. Name of eac Name	presentatives n individual who acted as a lobbyist in thi	s issue area			
1	8. Name of eac Name Bergman, A	presentatives n individual who acted as a lobbyist in thi lisa M. Cmilio W.	s issue area			
1	8. Name of eac Name Bergman, A Cividanes, I	n individual who acted as a lobbyist in thi lisa M. Cmilio W.	s issue area			
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Signature		Date .	2/14/03	
Printed Name and Title	Ronald L. Plesser - Partner			Pa

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Regist	trant Name: Piper Rudnick	LLP		
Client	Name: Direct Marketi	ing Association		
<u>Item</u>	Description	Data		
16	Lobbying Issues	S.630, CAN SPAM Act of 2001 Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2001,		

Reg	istrant Name: Piper Rudnick LLP	
Clie	ent Name: Direct Marketing Association	
eng	BBYING ACTIVITY. Select as many codes as necessary aged in lobbying on behalf of the client during the reporting rmation as requested. Attach additional page(s) as needed.	
	General issue area code CSP (one per page)	
16.	Specific Lobbying issues H.R.3911, Telemarketing Relief Act of 2002, H.R.4678, Consumer Privacy Protection Act of 2002, S.1055, Privacy Act of 2001, S.1881, Telemarketing Intrusive Practices Act of 2001 S.30, Financial Information Privacy Protection Act of S.450, Financial Institution Privacy Protection Act of S.536, Freedom From Behavioral Profiling Act of 2006	2001, 2001,
17.	House(s) of Congress and Federal agencies contacted House of Representatives Senate	☐ Check if None
18.	Name of each individual who acted as a lobbyist in this is	sue area Covered Official Position (if applicable)
	Bergman, Alisa M.	
	Cividanes, Emilio W.	
	Halpert, James J.	
	Ingis, Stuart P.	
	Pauley, Katharine A.	
	Phillips, Steven R.	
	Plesser, Ronald L.	
19.		on line 16 above 🛛 Check if None

Signature /		vvvy	Date	
17	17			
Printed Name and Title	Ronald L. Plesser	r - Partner		Pa;