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LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Piper Rudnick LLP			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 1200 19th Street, N.W. City Washington State/Zip (or Country) DC 20036			
3. Principal Place of Business (if different from line 2) City _____ State/Zip (or Country) _____			
4. Contact Name Ronald L. Plessner		Telephone (202) 861-3969	E-mail (optional) ron.plessner@piperrudnick.com
			5. Senate ID # 31587-24
7. Client Name <input type="checkbox"/> Self Direct Marketing Association			6. House ID # 32113005

TYPE OF REPORT 8. Year 2002 Midyear (January 1-June 30) **OR** Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobby

INCOME OR EXPENSES - Complete Either Line 12 **OR** Line 13

12. Lobbying Firms	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSES relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$60,000.00</u> Income (nearest \$20,000)	\$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)
Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of
	<input type="checkbox"/> Method A. Reporting amounts using LDA definition
	<input type="checkbox"/> Method B. Reporting amounts under section 6033 of the Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature _____ Date 2/14/03

Printed Name and Title **Ronald L. Plessner - Partner** Pa

Registrant Name: Piper Rudnick LLP

Client Name: Direct Marketing Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPI (one per page)

16. Specific Lobbying issues

**H.R.1017, Anti-Spamming Act of 2001,
H.R.112, Electronic Privacy Protection Act,
H.R.113, Wireless Telephone Spam Protection Act,
H.R.237, Consumer Internet Privacy Enhancement Act,
H.R.3146, Netizens Protection Act of 2001,
H.R.347, Consumer Online Privacy and Disclosure Act,
H.R.718, Unsolicited Commercial Electronic Mail Act of 2001,
H.R.89, Online Privacy Protection Act of 2001,
H.R.95, Unsolicited Commercial Electronic Mail Act of 2001,
S.197, Spyware Control and Privacy Protection Act of 2001,
S.2201, Online Personal Privacy Act,**

17. House(s) of Congress and Federal agencies contacted
House of Representatives
Senate

Check if None

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bergman, Alisa M.	
Cividanes, Emilio W.	
Halpert, James J.	
Ingis, Stuart P.	
Pauley, Katharine A.	
Phillips, Steven R.	
Plessner, Ronald L.	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None

Signature _____ Date 2/14/03

Printed Name and Title Ronald L. Plessner - Partner Pa

Registrant Name: **Piper Rudnick LLP**

Client Name: **Direct Marketing Association**

Item	Description	Data
16	Lobbying Issues	S.630, CAN SPAM Act of 2001 Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2001,

Registrant Name: Piper Rudnick LLP

Client Name: Direct Marketing Association

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CSP (one per page)

16. Specific Lobbying issues
H.R.3911, Telemarketing Relief Act of 2002,
H.R.4678, Consumer Privacy Protection Act of 2002,
S.1055, Privacy Act of 2001,
S.1881, Telemarketing Intrusive Practices Act of 2001,
S.30, Financial Information Privacy Protection Act of 2001,
S.450, Financial Institution Privacy Protection Act of 2001,
S.536, Freedom From Behavioral Profiling Act of 2000,

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Bergman, Alisa M.	
Cividanes, Emilio W.	
Halpert, James J.	
Ingis, Stuart P.	
Pauley, Katharine A.	
Phillips, Steven R.	
Plessner, Ronald L.	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None



Signature  Date 2/14/03

Printed Name and Title **Ronald L. Plessner - Partner** Pa;