

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

RECEIVED,
SECRETARY OF THE SENATE

05 FEB 14 PM 5:25

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name Cassidy & Associates, Inc.			
2. Registrant Address <input type="checkbox"/> Check if different than previously reported Address 700 Thirteenth Street, NW, Suite 400 City Washington State/Zip (or Country) DC 20005			
3. Principal Place of Business (if different from line 2) City ** Same as Above** State/Zip (or Country)			
4. Contact Name Telephone E-mail (optional) David Oliveira			5. Senate ID # 8453-1002
7. Client Name <input type="checkbox"/> Self OCEAN SPRAY CRANBERRIES			6. House ID # 30223015

TYPE OF REPORT 8. Year 2004 Midyear (January 1-June 30) OR Year End (July 1-Dec

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report >> Termination Date _____

11. No Lobby

INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
<p>INCOME relating to lobbying activities for this reporting period was:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input checked="" type="checkbox"/> >> \$ <u>\$180,000.00</u> Income (nearest \$20,000)</p> <p>Provide a good faith estimate, rounded to the nearest \$20,000 of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).</p>	<p>EXPENSES relating to lobbying activities for this reporting period were:</p> <p>Less than \$10,000 <input type="checkbox"/></p> <p>\$10,000 or more <input type="checkbox"/> >> \$ _____ Expenses (nearest \$20,000)</p> <p>14. REPORTING METHOD. Check box to indicate accounting method. See instructions for description of</p> <p><input type="checkbox"/> Method A. Reporting amounts using LDA definition</p> <p><input type="checkbox"/> Method B. Reporting amounts under section 603 the Internal Revenue Code</p> <p><input type="checkbox"/> Method C. Reporting amounts under section 162 Internal Revenue Code</p>

Signature _____ Date _____

Printed Name and Title **David Oliveira - SVP & General Counsel** _____ Pa

Registrant Name: Cassidy & Associates, Inc.

Client Name: OCEAN SPRAY CRANBERRIES

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code AGR (one per page)

16. Specific Lobbying issues

H.R.4766, Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act, 2005, Federal purchase of agricultural products and health research activities.

Nutrition Legislation

USDA Feeding Program

17. House(s) of Congress and Federal agencies contacted

Check if None

**Department of Agriculture
House of Representatives
Senate
USDA**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cassidy, Gerald S.J.	
Denison, Donna Jo	
Dodge, Brian A.	
Evans, Christy	
Hartley, Gregg L.	
Mason, Arthur D.	
McNamara, Daniel J.	

19. Interest of each foreign entity in the specific issues listed on line 16 above

Check if None



Signature  Date 4/14/2003

Printed Name and Title David Oliveira - SVP & General Counsel P:

Registrant Name: Cassidy & Associates, Inc.Client Name: OCEAN SPRAY CRANBERRIES

Item	Description	Data
18a	Lobbyist Name	Oliveira, David
18b	Covered Official Position	
18c	New Lobbyist	No
18a	Lobbyist Name	Russo, Martin A.
18b	Covered Official Position	
18c	New Lobbyist	No

Registrant Name: Cassidy & Associates, Inc.

Client Name: OCEAN SPRAY CRANBERRIES

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code MED (one per page)

16. Specific Lobbying issues

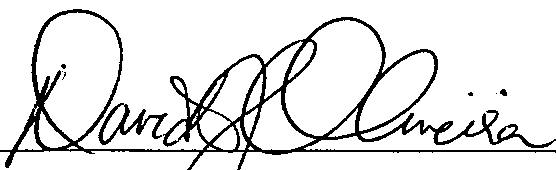
**H.R.2673/S.1427, Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act, 2004 ,
S.1356 , Departments of Labor, Health and Human Services, and Education, and Related Agencies Appropriations Act, 2004,
FY2005, Departments of Labor, Health and Human Services, and Education Appropriations Bill**

17. House(s) of Congress and Federal agencies contacted Check if None
**Department of Agriculture
 House of Representatives
 Senate**

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Cassidy, Gerald S.J.	
Denison, Donna Jo	
Hartley, Gregg L.	
Oliveira, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 2/14/2005

Registrant Name: Cassidy & Associates, Inc.

Client Name: OCEAN SPRAY CRANBERRIES

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

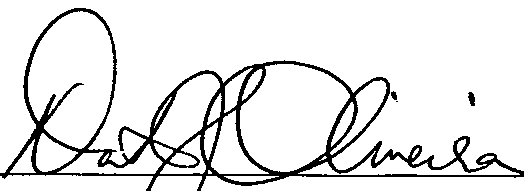
16. Specific Lobbying issues
Tariff Issues and Free Trade Agreements

17. House(s) of Congress and Federal agencies contacted Check if None
House of Representatives
Office of U.S. Trade Representative
Senate

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)
Denison, Donna Jo	
Hartley, Gregg L.	
Johnson, Mary Kate	
Mason, Arthur D.	
Oliveira, David	

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Signature  Date 2/14/2005

